

Our First-Ever Data Investment Symposium

Wednesday, February 25, 2015



Event #1 (Morning)

What: Understanding CU*BASE Data Structures & Tools

A cuasterisk.com network brainstorming & strategizing session

When: Wednesday, February 25, 2015
9:00a-12:30p ET

Who: Credit union leaders focused on developing analytical approaches for credit union data, starting with CU*BASE

Where: CU*Answers Learning Center
6000 28th Street, Grand Rapids

Event #2 (Afternoon)

What: Data Investment Symposium

A cuasterisk.com network brainstorming & strategizing session

When: Wednesday, February 25, 2015
12:30p lunch, 1:15-4:30p ET

Who: Credit union leaders focused on developing analytical approaches for credit union data, starting with CU*BASE

Where: CU*Answers Learning Center
6000 28th Street, Grand Rapids

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Event #1 (Morning)

What: Understanding CU*BASE Data Structures & Tools

Discussion Topics:

- Why CU*Answers has added a Database Engineer to our development team
- Why CU*Answers is moving from DDS (Data Description Specifics) to DDL (Data Definition Language) as a standard
- Projects for 2015 and beyond to make CU*BASE data structures clearer for our users
- Understanding native Query and other alternatives for user analytics
- The future of CU*BASE and **It's Me 247** database development

Event #2 (Afternoon)

What: Data Investment Symposium

Discussion Topics:

- Is there a compatible data structure/warehouse that we should add to our network?
- Should the data warehouse be centralized or distributed?
- What human resources capabilities are required in the network or at the credit union?
- What third-party alliances make sense, and at what cost?
- When should we act, and how long is the investment curve before execution?
- Can we invest collaboratively where people cannot invest on their own?

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