



# HOW OFTEN ARE YOU CONTACTING YOUR MEMBER IN THE FIRST 90 DAYS?

# MEMBER REACH

Have you heard about the success of our outbound member programs?

Our Member Reach program will create brand recognition, member loyalty and generate revenue.



- New Member Onboarding
- Unfulfilled loans
- Engage Program
- Re-Engage Program & MORE

**ONE MESSAGE**

---

**MULTIPLE MARKETING CHANNELS**

---

**LOAN LEAD GENERATION**

---

**PLUG AND PLAY**

---

**ONE STOP REVENUE GENERATOR**

**XTEND, INC.**  
 6000 28th Street SE  
 Grand Rapids, MI 49546

Xtendcu.com

[info@xtendcu.com](mailto:info@xtendcu.com)  
 1-866-981-4XTD

Xtend is very proud of our credit union roots. Our cooperative CUSO model encourages partners of all sizes to consider an ownership position in the company. Since our founding in 2002, our Board of Directors has consisted of nine (9) credit union executives with a common vision of helping their industry peers stay relevant in the eyes of their members in an increasingly competitive marketplace.

This vision translates simply - provide the highest quality service at a price point that sets us apart. As you explore our company, you will find that we are anything but “typical” in both the execution of our services and the overall value we provide our clients, owners and the industry as a whole.

## Business Solutions

- Daily Bookkeeping Services
- Member Reach E-Communication
- HTML eStatement Notices
- eNewsletter Services
- Branch XT Inbound Support
- Branch ST Outbound
- HyperDrive
- Web Chat
- Custom Outbound Services
- 5300 Call Report
- Stand-In Bookkeeping Support
- Disaster Recover Support
- XT Direct
- Custom Special Messages
- B2B Call Campaigns
- Customized Bookkeeping Support
- Portfolio Conversion
- Compliance Monitoring
- Member Surveys