

e-Alert Subscriptions for Online Credit Unions

Credit Union Name	# of Members	Total e-Alert Subscriptions		Account Balance e-Alerts		e-Alerts Received via Email	
		Total #	% of Membership	Total #	% of All Subscriptions	Total #	% of All Subscriptions
Aberdeen FCU	10,022	387	3.9%	64	16.5%	61	15.8%
Aeroquip Credit Union	5,209	83	1.6%	7	8.4%	6	7.2%
Affinity Group CU	5,134	394	7.7%	69	17.5%	67	17.0%
Allegan Community FCU	8,276	77	0.9%	8	10.4%	7	9.1%
Allegis Credit Union	11,022	452	4.1%	85	18.8%	85	18.8%
Allegius Credit Union	15,237	202	1.3%	37	18.3%	35	17.3%
Alpena Alcona Area CU	26,815	501	1.9%	63	12.6%	60	12.0%
Alpena Community CU	3,283	63	1.9%	10	15.9%	9	14.3%
Auto-Owners Associates CU	3,233	79	2.4%	20	25.3%	20	25.3%
AAA Federal Credit Union	8,363	140	1.7%	24	17.1%	20	14.3%
AAC Credit Union	8,513	212	2.5%	36	17.0%	36	17.0%
ATL Credit Union	1,820	424	23.3%	14	3.3%	13	3.1%
Bay Area CU	6,602	27	0.4%	8	29.6%	8	29.6%
Berrien Teachers CU	24,704	6,183	25.0%	186	3.0%	175	2.8%
Besser Credit Union	8,637	117	1.4%	19	16.2%	19	16.2%
Big Dutch Fleet CU	3,411	9	0.3%	3	33.3%	3	33.3%
Bissell Employees CU	1,634	52	3.2%	6	11.5%	6	11.5%
Brewery Credit Union	7,607	153	2.0%	26	17.0%	26	17.0%
Calcite Credit Union	7,197	74	1.0%	13	17.6%	13	17.6%
Catholic Aid Assoc. CU	1,672	15	0.9%	3	20.0%	3	20.0%
Central Michigan Comm FCU	13,959	254	1.8%	36	14.2%	35	13.8%
Chiropractic FCU	2,488	37	1.5%	5	13.5%	5	13.5%
Clarkston Brandon Comm CU	8,748	197	2.3%	41	20.8%	37	18.8%
Clawson Community CU	4,327	56	1.3%	9	16.1%	9	16.1%
Community Credit Union	12,160	232	1.9%	46	19.8%	42	18.1%
Community First FCU	4,016	66	1.6%	10	15.2%	10	15.2%
Community West CU	12,994	215	1.7%	60	27.9%	57	26.5%
Consumers Choice CU	4,291	724	16.9%	8	1.1%	8	1.1%
Consumers Federal CU	4,365	26	0.6%	3	11.5%	3	11.5%
CorePlus Federal CU	23,153	454	2.0%	91	20.0%	83	18.3%
Country Heritage CU	1,821	19	1.0%	5	26.3%	5	26.3%
County-City Credit Union	3,166	58	1.8%	14	24.1%	14	24.1%
CR Community First CU	207	2	1.0%	-	0.0%	-	0.0%
Delta County Credit Union	10,322	161	1.6%	25	15.5%	24	14.9%
Detroit Metropolitan CU	21,836	117	0.5%	20	17.1%	19	16.2%
District Govt Emp FCU	12,192	46	0.4%	15	32.6%	14	30.4%

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East Traverse Catholic CU	7,555	144	1.9%	17	11.8%	14	9.7%
Evergreen Credit Union	3,065	128	4.2%	35	27.3%	35	27.3%
EECU - A Community CU	6,931	49	0.7%	5	10.2%	4	8.2%
Farm Bureau Family CU	1,891	65	3.4%	5	7.7%	4	6.2%
Federated Family CU	1,954	36	1.8%	10	27.8%	10	27.8%
Filer Credit Union	8,347	188	2.3%	26	13.8%	25	13.3%
Firefighters CU	4,496	61	1.4%	20	32.8%	19	31.1%
First Choice Credit Union	2,205	24	1.1%	2	8.3%	2	8.3%
First Financial CU	9,662	24	0.2%	8	33.3%	8	33.3%
First Service CU	6,816	71	1.0%	9	12.7%	9	12.7%
First Trust Credit Union	13,423	363	2.7%	67	18.5%	63	17.4%
First United Federal CU	6,626	35	0.5%	7	20.0%	7	20.0%
Forest Area Federal CU	11,852	822	6.9%	80	9.7%	64	7.8%
Frankenmuth Credit Union	23,776	460	1.9%	74	16.1%	69	15.0%
Franklin County Sch Emp	5,326	10	0.2%	1	10.0%	1	10.0%
FEDCom Credit Union	8,502	167	2.0%	25	15.0%	23	13.8%
FOCUS Credit Union	8,081	123	1.5%	28	22.8%	27	22.0%
Generations Family FCU	4,503	61	1.4%	14	23.0%	13	21.3%
Glacier Hills CU	13,603	571	4.2%	114	20.0%	104	18.2%
Governmental Employees CU	4,405	121	2.7%	20	16.5%	19	15.7%
Grand Rapids Family CU	4,677	126	2.7%	18	14.3%	14	11.1%
Gratiot Community CU	5,404	93	1.7%	11	11.8%	10	10.8%
Great Lakes Members CU	2,103	18	0.9%	1	5.6%	1	5.6%
Greater Wayne Com FCU	2,511	27	1.1%	2	7.4%	2	7.4%
GR Consumers Credit Union	4,752	148	3.1%	25	16.9%	23	15.5%
H.P.C. Credit Union	9,690	131	1.4%	25	19.1%	23	17.6%
Hardin Community FCU	10,714	233	2.2%	41	17.6%	40	17.2%
Heartland CU	19,451	114	0.6%	39	34.2%	37	32.5%
Highmark Federal CU	9,954	66	0.7%	10	15.2%	10	15.2%
Hometown Credit Union	1,224	22	1.8%	3	13.6%	3	13.6%
Isabella Community CU	14,325	308	2.2%	52	16.9%	52	16.9%
IBM Metro Employees FCU	7,004	193	2.8%	35	18.1%	32	16.6%
Kenowa Community FCU	2,862	80	2.8%	11	13.8%	11	13.8%
Kensington Valley Comm CU	4,553	1,022	22.4%	13	1.3%	10	1.0%
Kent County Credit Union	6,140	179	2.9%	26	14.5%	24	13.4%
Lake Huron Credit Union	6,255	44	0.7%	3	6.8%	3	6.8%

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Lakeshore Federal CU	3,561	100	2.8%	20	20.0%	19	19.0%
Lakeview Credit Union	8,396	1,815	21.6%	57	3.1%	55	3.0%
Lenco Credit Union	6,711	185	2.8%	32	17.3%	32	17.3%
Madison County FCU	11,695	415	3.5%	103	24.8%	99	23.9%
Madison Credit Union	3,955	176	4.5%	30	17.0%	30	17.0%
Meijer Credit Union	14,588	125	0.9%	26	20.8%	22	17.6%
Michigan Coastal CU	2,790	57	2.0%	5	8.8%	5	8.8%
Mid Michigan Family C U	3,110	38	1.2%	8	21.1%	8	21.1%
Muskegon Co-Op Federal CU	8,042	175	2.2%	32	18.3%	29	16.6%
Muskegon Cons. Power CU	1,321	37	2.8%	5	13.5%	5	13.5%
Muskegon Governmental FCU	5,874	227	3.9%	17	7.5%	17	7.5%
New Horizons CU	7,435	134	1.8%	12	9.0%	11	8.2%
Newaygo County Serv. ECU	3,530	154	4.4%	15	9.7%	14	9.1%
North Central Area CU	17,413	375	2.2%	49	13.1%	48	12.8%
Northern Hills Federal CU	6,210	580	9.3%	22	3.8%	21	3.6%
Northwest Consumers FCU	2,233	49	2.2%	4	8.2%	4	8.2%
Ohio Catholic FCU	20,504	266	1.3%	54	20.3%	52	19.5%
Onaway Community FCU	10,963	159	1.5%	30	18.9%	28	17.6%
Parkside Credit Union	14,819	273	1.8%	49	17.9%	46	16.8%
Peninsula Federal CU	11,195	178	1.6%	13	7.3%	10	5.6%
Port City Federal CU	2,937	85	2.9%	10	11.8%	9	10.6%
Premier Financial CU	7,555	70	0.9%	10	14.3%	8	11.4%
Progressive Credit Union	6,471	7	0.1%	2	28.6%	2	28.6%
River Valley Credit Union	9,649	692	7.2%	102	14.7%	82	11.8%
Rockford Community FCU	3,277	43	1.3%	8	18.6%	6	14.0%
Rogue River Community CU	7,239	126	1.7%	13	10.3%	13	10.3%
ROME Credit Union	2,495	6	0.2%	-	0.0%	-	0.0%
Safe Harbor Credit Union	4,226	168	4.0%	32	19.0%	29	17.3%
Saginaw County Empl. CU	3,741	96	2.6%	16	16.7%	16	16.7%
San Antonio Citizens FCU	11,330	182	1.6%	35	19.2%	34	18.7%
Sangamon Schools CU	8,283	195	2.4%	40	20.5%	39	20.0%
Sarasota Municipal Emp CU	2,393	55	2.3%	9	16.4%	9	16.4%
Sentinel Graphics FCU	2,021	15	0.7%	4	26.7%	4	26.7%
Service 1 Federal CU	15,134	339	2.2%	46	13.6%	44	13.0%
Shawbox Community FCU	1,587	37	2.3%	5	13.5%	5	13.5%
Sioux Empire Federal CU	9,544	2,601	27.3%	68	2.6%	61	2.3%

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Straits Area Federal CU	10,205	171	1.7%	17	9.9%	16	9.4%
Thornapple Valley Comm CU	4,669	93	2.0%	16	17.2%	15	16.1%
Thunder Bay Area CU	3,674	38	1.0%	6	15.8%	6	15.8%
Tri-Cities Credit Union	5,222	99	1.9%	12	12.1%	10	10.1%
TBA Credit Union	12,019	283	2.4%	69	24.4%	66	23.3%
Unison Credit Union	21,050	394	1.9%	65	16.5%	65	16.5%
United Educational CU	14,444	368	2.5%	63	17.1%	59	16.0%
Wauna Federal CU	14,375	893	6.2%	109	12.2%	100	11.2%
West Mich Postal Svc FCU	933	22	2.4%	2	9.1%	1	4.5%
West Michigan CU	15,949	866	5.4%	45	5.2%	42	4.8%
Western Credit Union	13,362	221	1.7%	39	17.6%	38	17.2%
Western Districts Mbrs CU	4,422	151	3.4%	35	23.2%	32	21.2%
Western Division FCU	11,623	231	2.0%	60	26.0%	58	25.1%
Wexford Community CU	9,240	166	1.8%	21	12.7%	20	12.0%
<b>Totals</b>	<b>976,488</b>	<b>32,866</b>	<b>3.4%</b>	<b>3,513</b>	<b>10.7%</b>	<b>3,296</b>	<b>10.0%</b>