

A New Perspective on Statements

Responding to Diversity

This new look starts
on your August
2009 statements!

- Diverging printed from e-Statements
 - Printed statements will no longer look exactly like e-Statements...ever again
- New “flat file” method for delivering statement data
 - Allowing for multiple e-document relationships/strategies
 - Taking advantage of Sage Direct capabilities to offer multiple printed formats
 - Through your CU*Answers relationship
 - Potentially controlled by the member
 - Through a direct relationship with Sage
 - Increased flexibility for non-Sage vendors for printed and for e-Statements
 - Print beta-test currently underway for 2 CUs
 - e-Statement beta-test of the flat file 3rd Qtr '09

A NEW LOOK for Printed Statements...

CU*Answers has worked with Sage Direct, our long-time partner in producing member statements for CU*ANSER credit unions, to introduce the look for the essential statement format produced by Sage. But this project's reach goes far beyond a makeover. What's happening behind the scenes is a massive upgrade we will see by sending data to Sage Direct to a completely new format that adds tremendous flexibility and control over how the printed output can appear. In the future, this new introduction will allow for customized statement formats and more exciting new styles of statement marketing messages called "themes." (Watch for more information coming soon!)

The Current Look...

In the meantime, check out this sample showing the new look for your printed statements. Click to view this e-sample statement, and see a statement produced by Sage Direct. [e-Statements are statements produced by other print vendors.](#) Also keep in mind that the data is being presented in exactly the same sequence as on e-Statements, only the style elements such as shading, bold and italics, separator lines, etc., have changed.

The NEW Look...

Check out these changes to the new look:

- Check out the new shading and separator lines, which are now more prominent.
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CU*ANSWERS

Remember that CU*ANSER statements have very flexible and professional. Some of the data's elements may not be available for your credit union's statements.

See #1109