

5 Pages Inside **Its** 247 Contest

Designers Wanted!

Here's your chance. Give us 5 pages that you wish we would embed in online banking.



What if your credit union could configure 5 pages inside It's Me 247?

What would they be?

This isn't a link inside **It's Me 247**, it's an actual web page directly related to your credit union's products and services. What would the pages be? How would you get there? These pages should sell something to members - a credit union service, a product offered by your credit union or one of its partner vendors, or even another online banking feature.

What Would You Add?



Content?

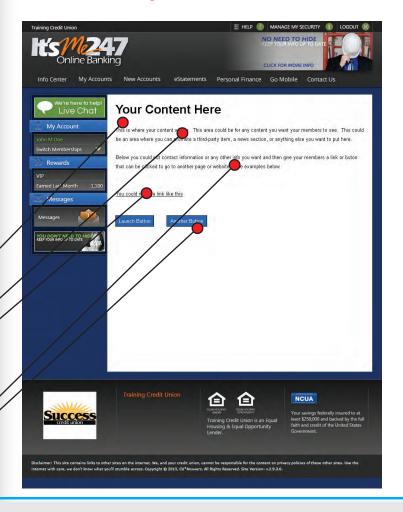
Graphics?

Links?

Information?

Buttons?

What would you add to It's Me 247?





Visit cuanswers.com/5PagesContest to submit your ideas. (Flip over for full instructions)

Be prepared, we're going to ask you to explain your ideas. Creativity counts! Submit by September 18, 2015 for a chance to win \$2,500!



5 Pages Inside KSM247 Contest







Have A Question?

CU*Answers

cuanswers.com

Where do you want to add something to It's Me 247?

Submit Your Idea!

Got something on your website that you wish members would see while logged in to **It's Me 247**? Tell us what you would like to build for online banking.

If we gave you 5 blank pages in It's Me 247, what would you put on them?

Enter the Contest

Be prepared, we're going to ask you to explain your ideas!

Visit cuanswers.com/5PagesContest

You must submit ideas for at least 5 pages. Your submission must include a description for the purpose of the page, what you want to sell, how the member will navigate to each page, and what links will be included. Creativity counts, so we'll accept mock-ups of your page ideas in PNG or PDF formats.

All entries must be submitted by Friday, September 18, 2015.