



# zix ONE

## A Simple BYOD Approach

Mobile devices have profoundly impacted the way people live and work. They have also altered the way business operates. Employees no longer want to use corporate-issued smartphones or tablets, instead preferring to conduct work and access corporate data from their personal devices. Business has begun to accept this reality, otherwise known as bring-your-own-device (BYOD). In fact, 38 percent of companies expect to stop providing devices to workers by 2016.<sup>1</sup> While business moves forward with implementing BYOD policies, they continue to struggle with finding an effective BYOD solution.

Current BYOD solutions either jeopardize corporate data by allowing data to reside on the device, or they sacrifice the user experience. If corporate data is left unsecured on the device, then companies are exposed to security and compliance threats. If the user experience is ignored, then the success of the solution will be impaired; after all, the BYOD movement started due to user demand. The only BYOD solution that will be truly effective is one that meets both business needs and employee demands.

ZixOne is a mobile app that simplifies the BYOD challenge by enabling easy access to the most used business application on mobile devices – email. Of all activities performed on mobile devices, email still remains the most popular – at 79 percent for smartphones and 72 percent for tablets.<sup>2</sup> By focusing on business' greatest exposure, ZixOne provides the ultimate BYOD solution – uncompromised benefits for both companies and employees – with a simple per user price.

### Corporate Data Protection

ZixOne raises the bar on BYOD security by not allowing email data to reside on the device. Through a secure email environment, employees interact with their mobile email as usual. If the device is lost or stolen, companies disable access. Because data does not reside on the

### Who Relies on ZixCorp?

- Federal banking regulators, including FFIEC
- More than 2,000 financial institutions
- More than 30 Blue Cross Blue Shield organizations
- One in every five U.S. hospitals

### Features

- Mobile app for secure corporate email
- Functions on Android OS and iOS
- High efficiency protocols to deliver data quickly and securely
- Reporting capabilities for improved regulatory compliance

### Benefits

- No corporate data on the device
- Simple, secure connection to the office
- Easy administration controls to disable access
- Convenient employee experience
- Employee privacy and control
- Reduced legal liability without access to personal data
- Per user pricing

<sup>1</sup> "Bring Your Own Device: The Facts and the Future." Gartner Research. April 2013.

<sup>2</sup> Adobe Digital Publishing Report (January 2013).

**About CU\*Answers Network Services**

CU\*Answers Network Services is a full-service network technology solutions provider. We specialize in LAN/WAN design, implementation and management; network security; firewall management; IP telephony VOIP (voice-over-Internet protocol) solutions; records management; managed hosting solutions, compliance and security audits (HIPAA/ GLBA/SOX); high availability solutions and hardware sales and support services.

More than just a service provider, we're an extension of your staff with the expertise to cut through the confusion and deliver the solutions you need at a price you can afford.

**About Zix Corporation**

ZixCorp is a leader in email data protection. ZixCorp offers industry-leading email encryption, a unique email DLP solution and an innovative email BYOD solution to meet your company's data protection and compliance needs. ZixCorp is trusted by the nation's most influential institutions in healthcare, finance and government for easy to use secure email solutions.

device, companies do not have to manage or worry about thousands of copies of emails and attachments. In addition, ZixOne offers reporting capabilities to determine what email was last accessed on the device, which assists compliance and security officers with their regulatory obligations.

Without access to other aspects of the personal device, ZixOne also eliminates any corporate legal liability in the event employees or contractors want to sue their company for illegal actions associated with monitoring personal mobile data.

**An Unrivaled User Experience**

ZixOne combines a familiar look and feel for the corporate email interface with greater speed and security. After entering a passcode, employees read, compose, reply and forward corporate email as usual. Their calendar and contacts remain intact and are accessible through the app. Employees also instantly view attachments from the exchange server, instead of the usual delay created as the whole attachment is downloaded to the device. Most importantly, ZixOne provides the convenience, control and privacy employees demand, because their company only controls access to corporate email.



**A History of Leadership**

ZixCorp is the leader of email encryption services. It has gained the trust of the nation's most influential organizations by providing easy to use, reliable secure email through The Power of Everyone, a community of tens of millions of users. Zix understands secure email and uses its expertise to offer a simple BYOD solution that meets both business needs and employee demands and provides benefits beyond industry standards.

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