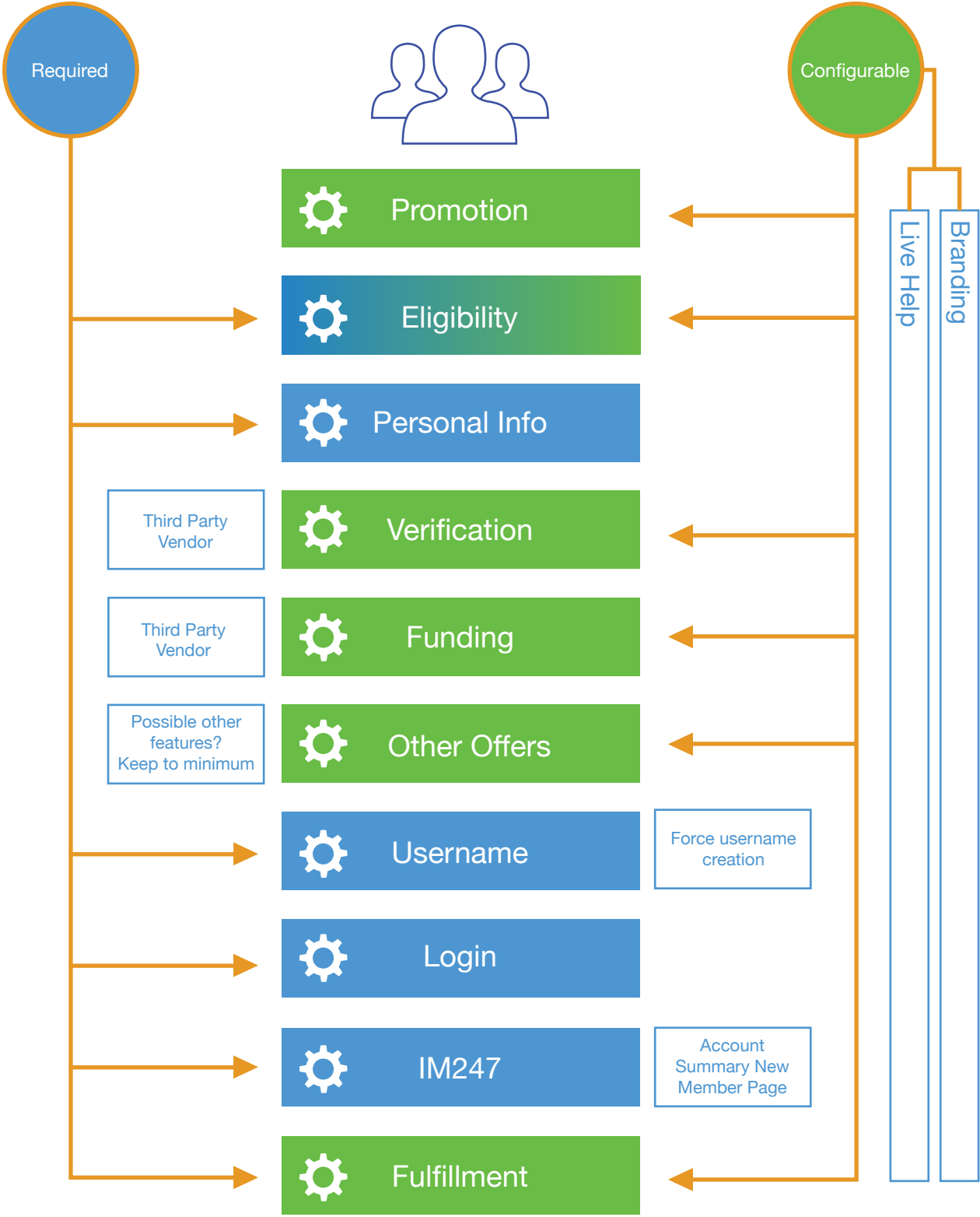


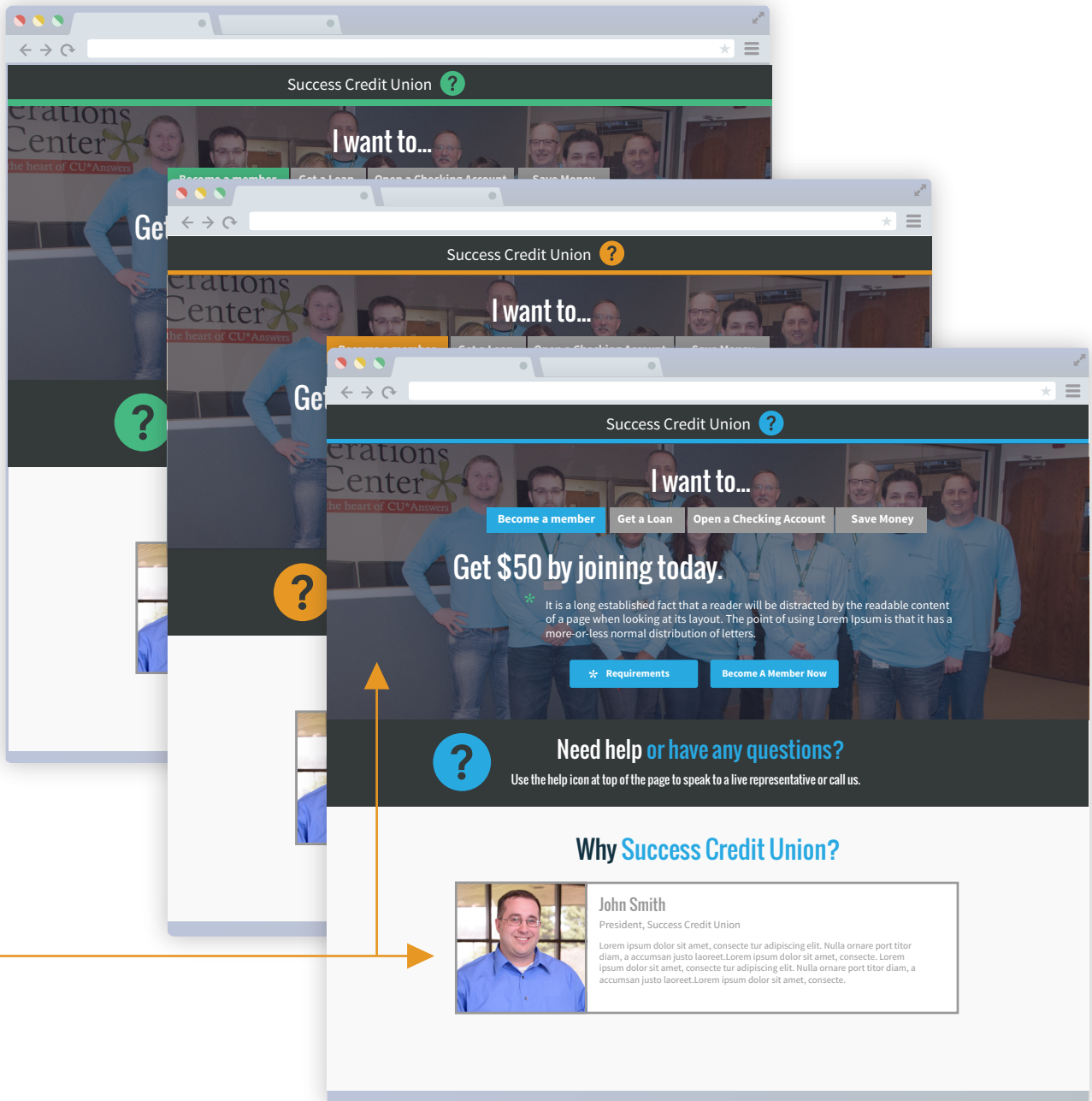


Membership Opening



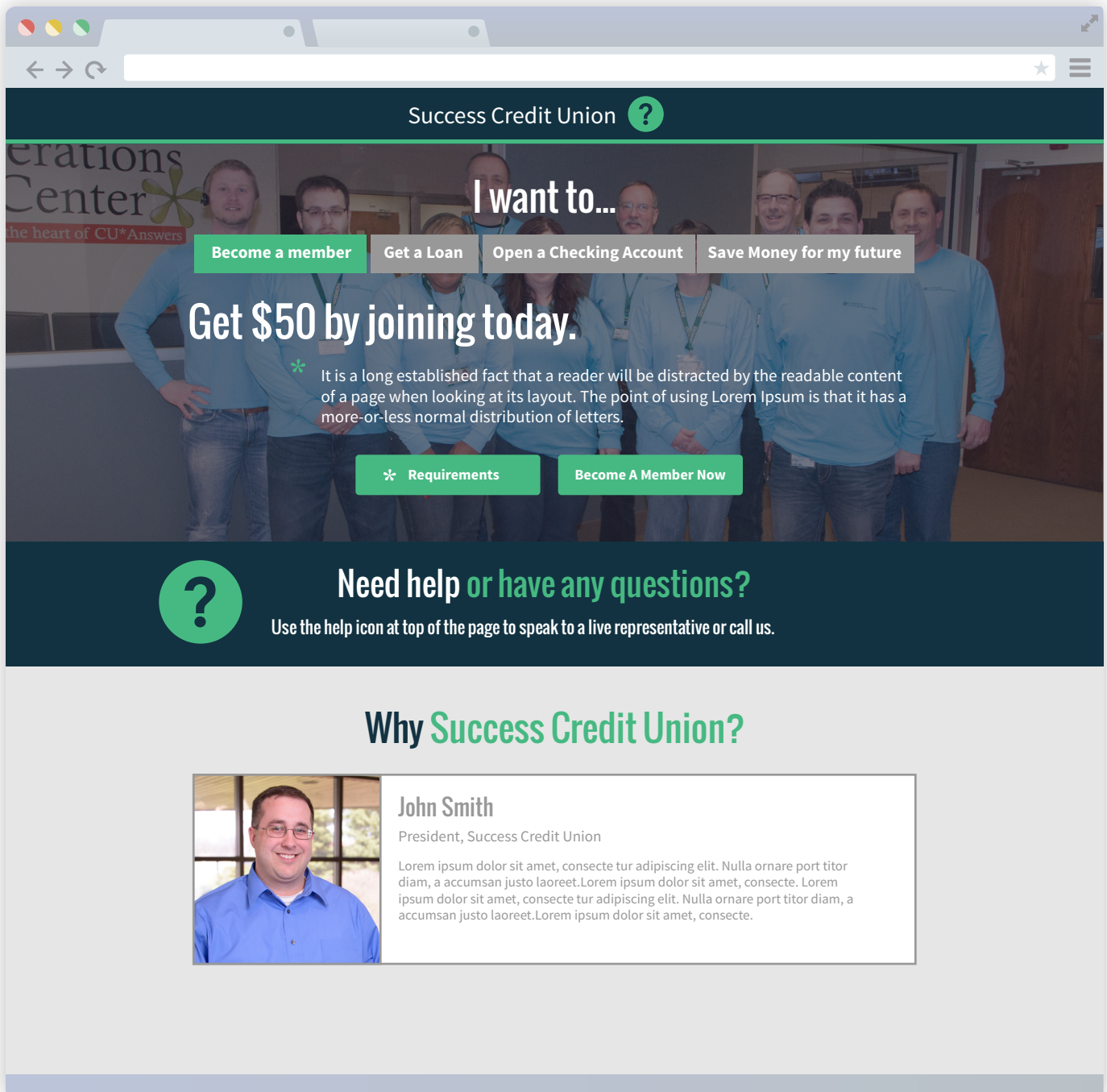
Branded & Personalized Solution

- CU colors can be accented throughout application with only CSS.
- A configurable message and photo. Could be from board member or an actual member. Possible CU configurable background images in layout.



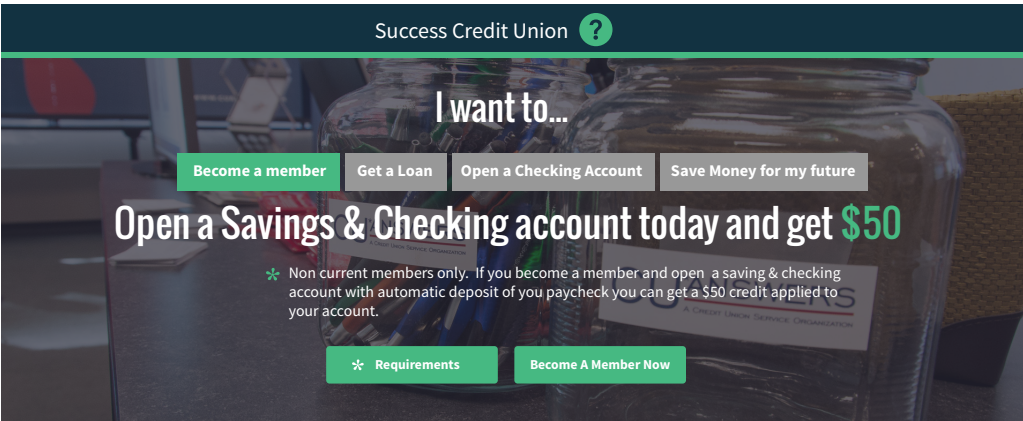
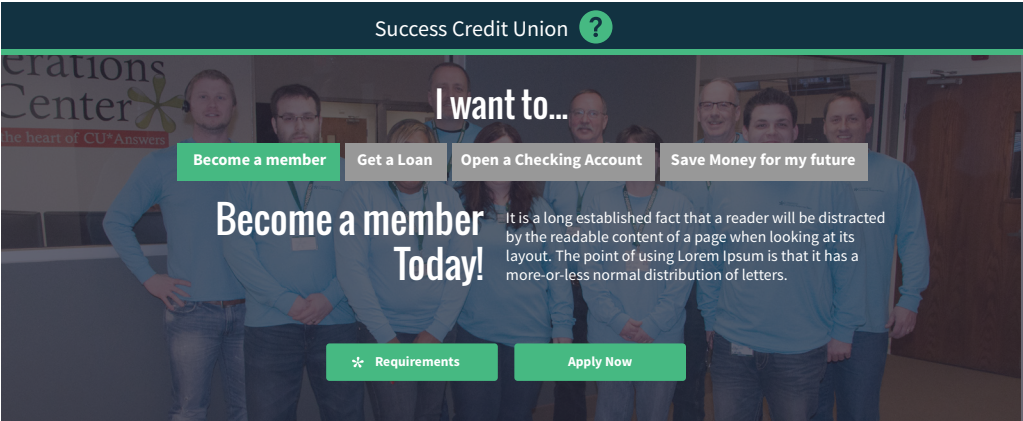
Landing page and gateway

- Become a member, apply for a loan...or maybe both. Same landing page for members & non members



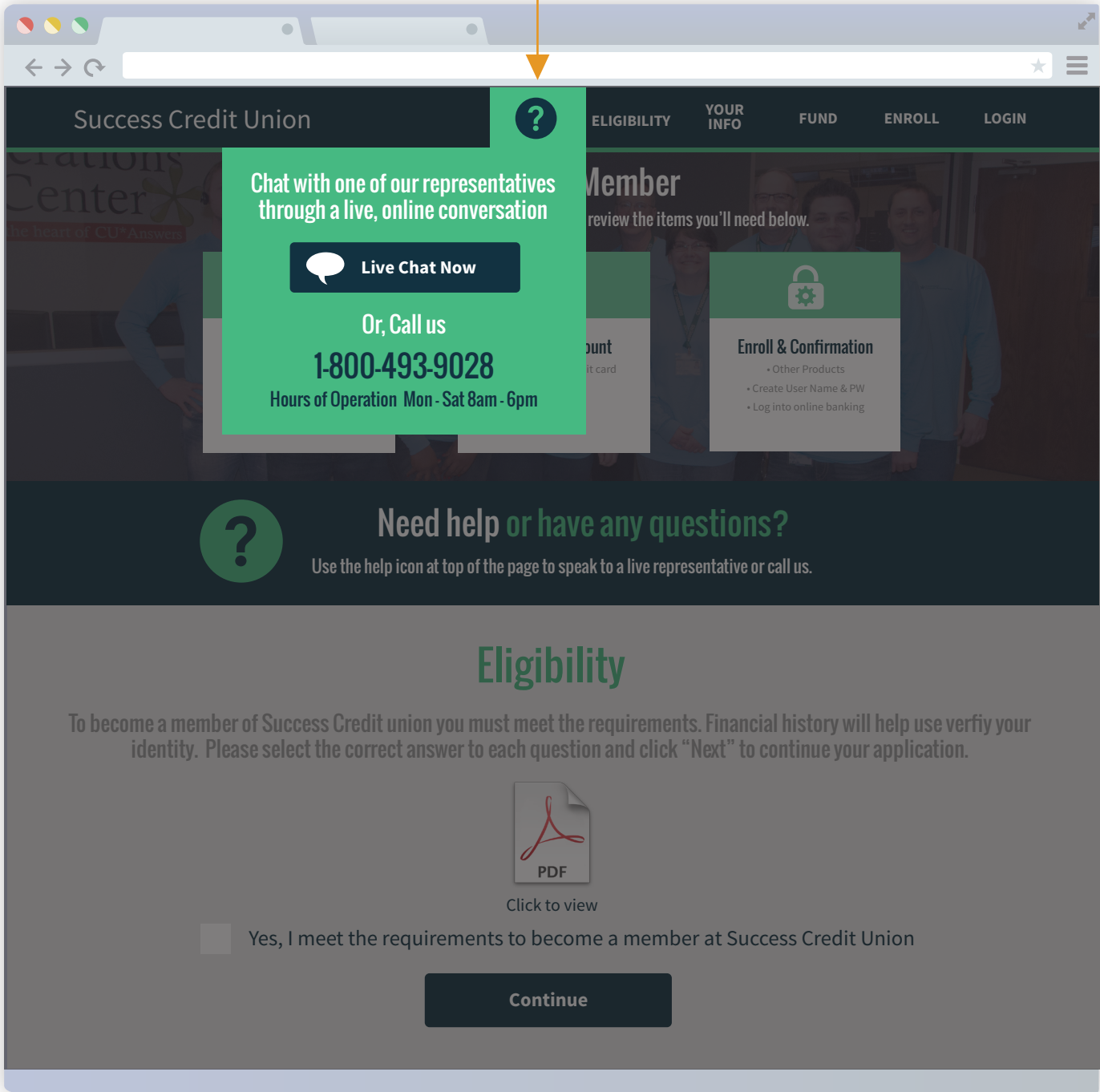
I want to...

● Landing page can give members choices and a specific pathway.



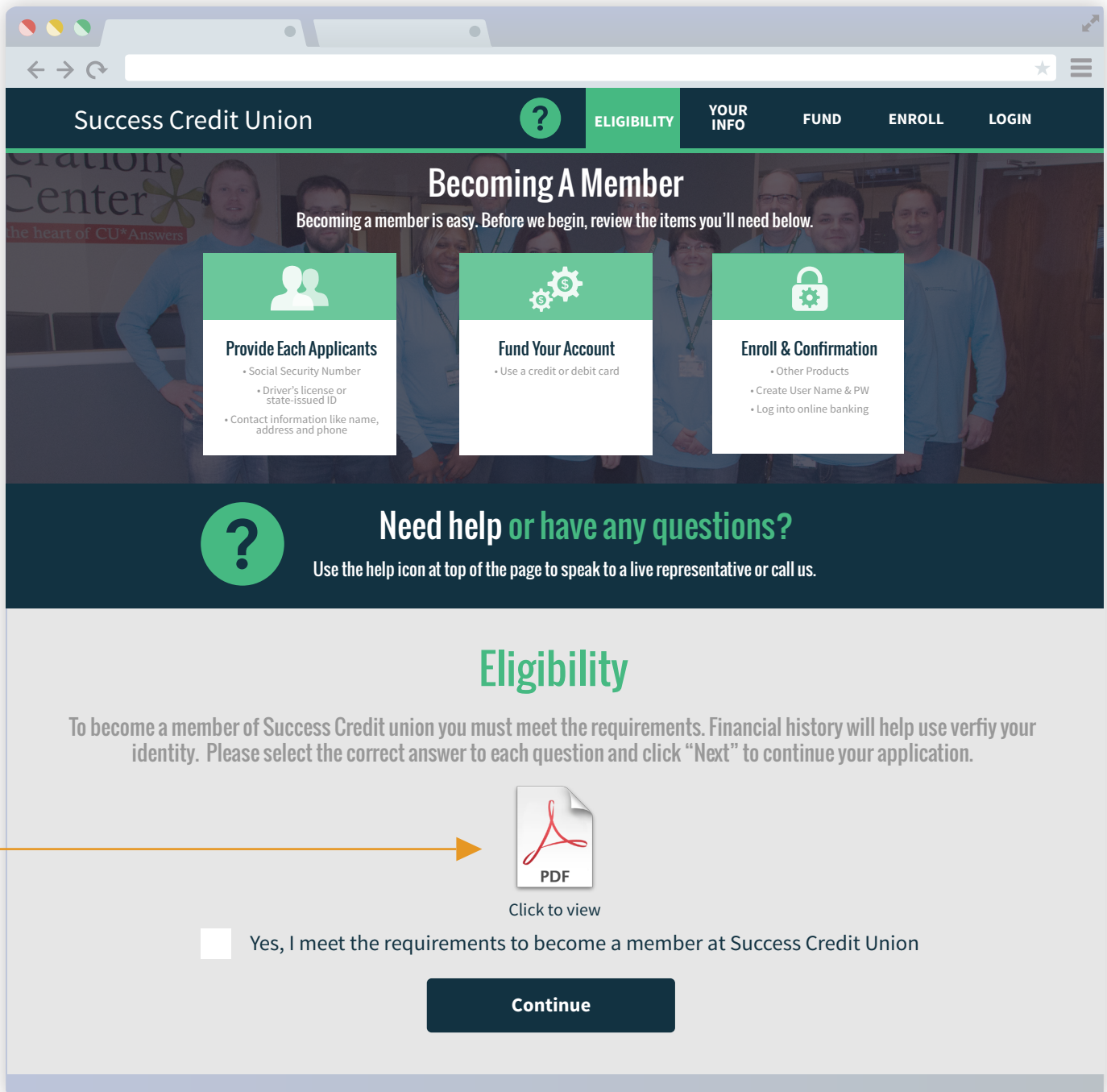
Help always available

● Live chat or Phone Number available in each screen.



Eligibility...

- A browser viewable and downloadable PDF of specific CU membership requirements.



Personal Information

Easy to use, tablet and mobile friendly UI for an easy application process.

The screenshot shows a web browser window with the following elements:

- Browser Header:** Success Credit Union logo, a help icon (?), and navigation tabs: ELIGIBILITY, YOUR INFO (highlighted), VERIFY, FUND, LOGIN.
- Section Title:** Applicant Information
- Form Fields:**
 - First Name, Middle Name, Last Name
 - Drivers License Number, State Issued (dropdown)
 - Gender: Male, Female (radio buttons)
 - U.S. Citizen: Yes, No (checkboxes)
 - Address Line 1, Address Line 2
 - City, State (dropdown)
 - Zip Code, County
 - Number of Joint Applicants: No Joint Applicants, 1 Joint Applicants, 2 Joint Applicants (radio buttons)
 - Home Phone (with placeholder 000-000-0000), Work Phone, Extention
 - Social Security Number (with note: No Dashes)
 - Mother's Maiden Name
 - Email Address
- Buttons:** A dark blue 'Continue' button at the bottom center.

Third party vendor verification...

Instant third party ID verification.

Success Credit Union

ELIGIBILITY YOUR INFO **VERIFY** FUND LOGIN

Verify Your Identity

Susie Q Member, the following questions about your personal financial history will help use verify your identity. Please select the correct answer to each question and click "Next" to continue your application.

Please select the model year of the vehicle you purchased or leased prior to November 2013

- 2007
- 2008
- 2009
- 2010
- NONE OF THE ABOVE

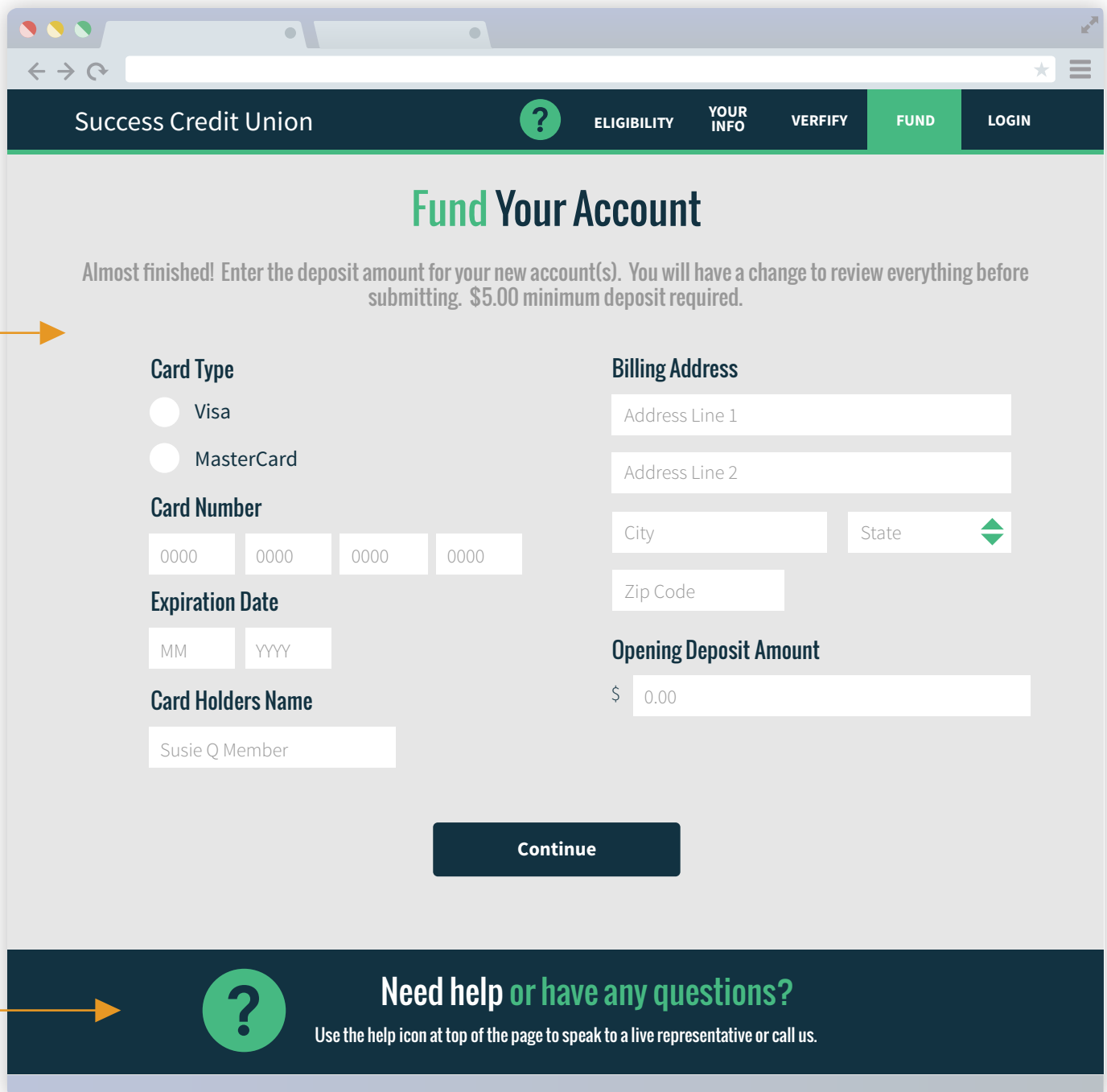
Please select the term of your auto loan (in months) from the following choices. If you auto loan term is not one of the choices, please select "NONE OF THE ABOVE"

- 24
- 36
- 48
- 60
- NONE OF THE ABOVE

Next

Third Party vendor for funding accounts

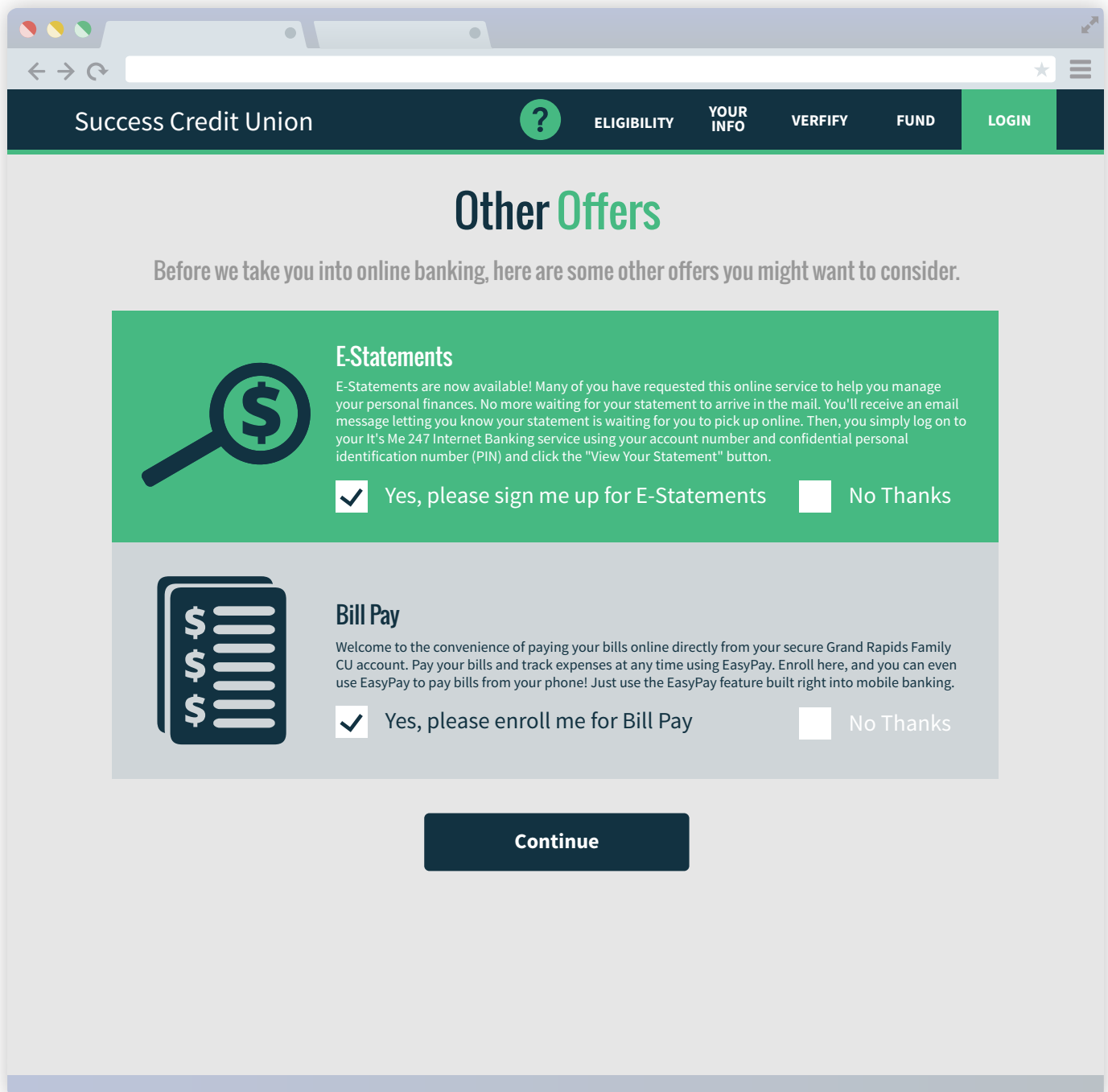
- Members can fund their account with debit or credit card.
- Reminders of live chat & help through application process.



The screenshot shows a web browser window displaying the 'Fund Your Account' page for Success Credit Union. The page has a dark green header with navigation links: 'Success Credit Union', a help icon (a question mark in a green circle), 'ELIGIBILITY', 'YOUR INFO', 'VERIFY', 'FUND', and 'LOGIN'. The main heading is 'Fund Your Account' in green and dark green. Below the heading is a message: 'Almost finished! Enter the deposit amount for your new account(s). You will have a change to review everything before submitting. \$5.00 minimum deposit required.' The form is divided into two columns. The left column contains: 'Card Type' with radio buttons for 'Visa' and 'MasterCard'; 'Card Number' with four input boxes containing '0000'; 'Expiration Date' with 'MM' and 'YYYY' boxes; and 'Card Holders Name' with a text box containing 'Susie Q Member'. The right column contains: 'Billing Address' with 'Address Line 1' and 'Address Line 2' text boxes; 'City' and 'State' (a dropdown menu) text boxes; 'Zip Code' text box; and 'Opening Deposit Amount' with a text box containing '\$ 0.00'. A dark green 'Continue' button is centered at the bottom of the form. At the bottom of the page is a dark green footer with a help icon (a question mark in a green circle) and the text: 'Need help or have any questions? Use the help icon at top of the page to speak to a live representative or call us.' Three orange arrows point from the list items to the help icon in the top header, the 'Continue' button, and the help icon in the footer.

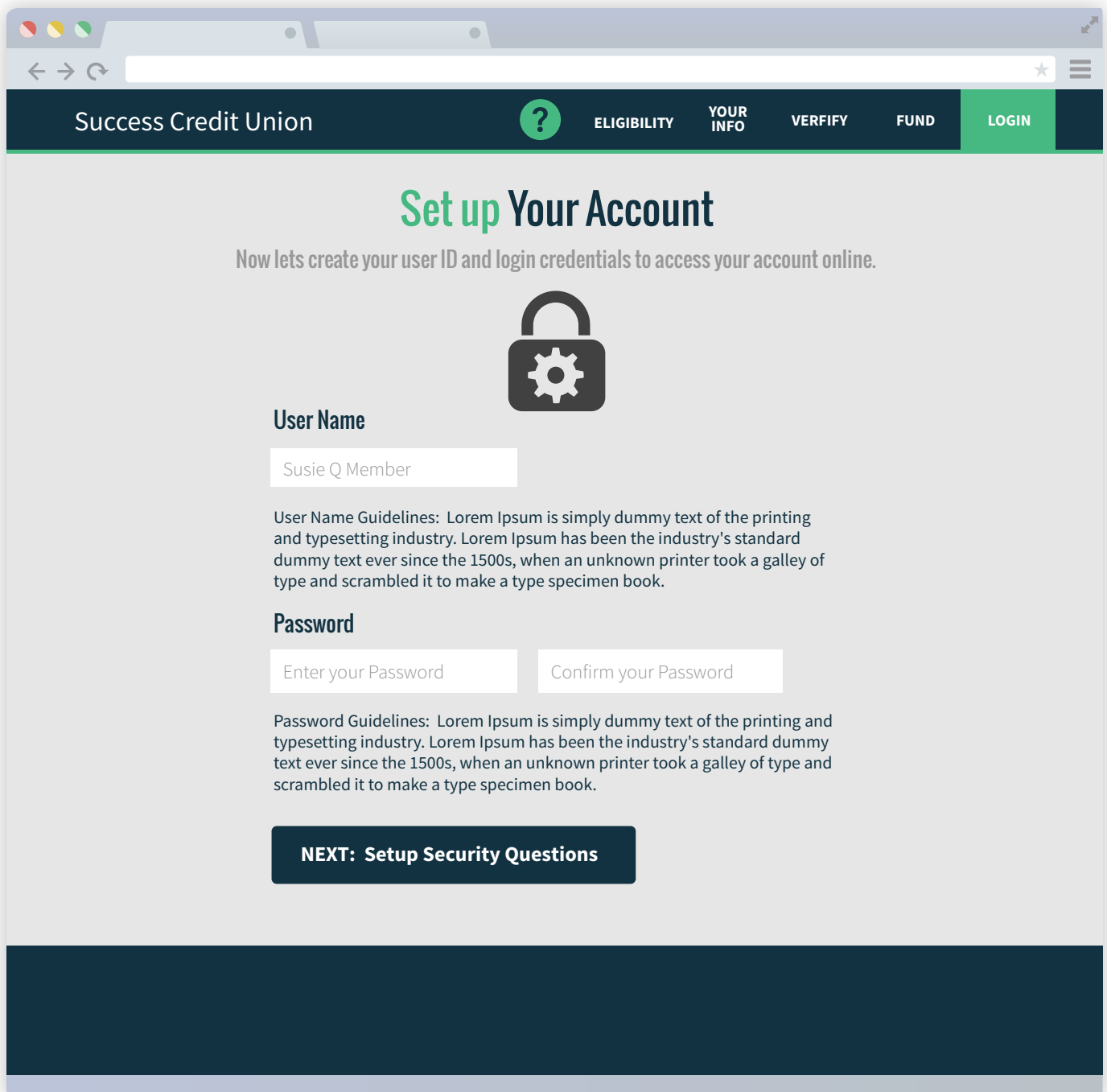
Other offers

- Before setting up user name, password and security questions, applicants can opt-in for additional services.



Username & password creation

- Step by step username, password and security question.



Success! Sign in to your account

- Review and agree...login.

