

## A new contest for 2015

- What if your credit union could configure 5 pages inside of **It's Me 247**?
- Actually take 5 pages from your website and have them embedded into the **It's Me 247** navigation
  - This isn't a link, it's an actual page in online banking directly related to the credit union's products and services, sold like you sell them on a website
  - This website page, though, would have links that immediately activate an **It's Me 247** feature like it was part of your website, and not a standalone online banking product



**Weird, huh?**

**Can you give me 5 pages that you wish we would embed in It's Me 247?**

Details coming at the November CEO Strategies...put your thinking caps on