

Announcing a Data Investment Symposium

WHO WILL LEAD AND HELP FORMULATE THE NEXT 10 MAJOR INVESTMENTS IN DATA?

When: February 2015

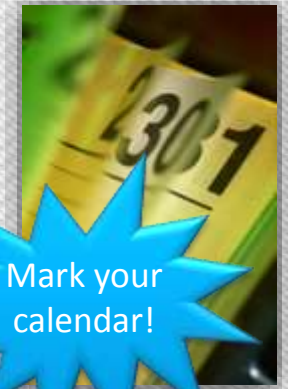
Who: Credit union leaders with the authority to commit their organizations to investment and utilization of new data tactics and strategies

Where: To be determined, depending on participation interest

What: A cuasterisk.com network brainstorming and strategizing session

- Is there a compatible data structure/warehouse that we should add to our network?
- Should the data warehouse be centralized or distributed?
- What human resources capabilities are required in the network or at the credit union?
- What third-party alliances make sense, and at what cost?
- When should we act, and how long is the investment curve before execution?
- Can we invest collaboratively where people cannot invest on their own?

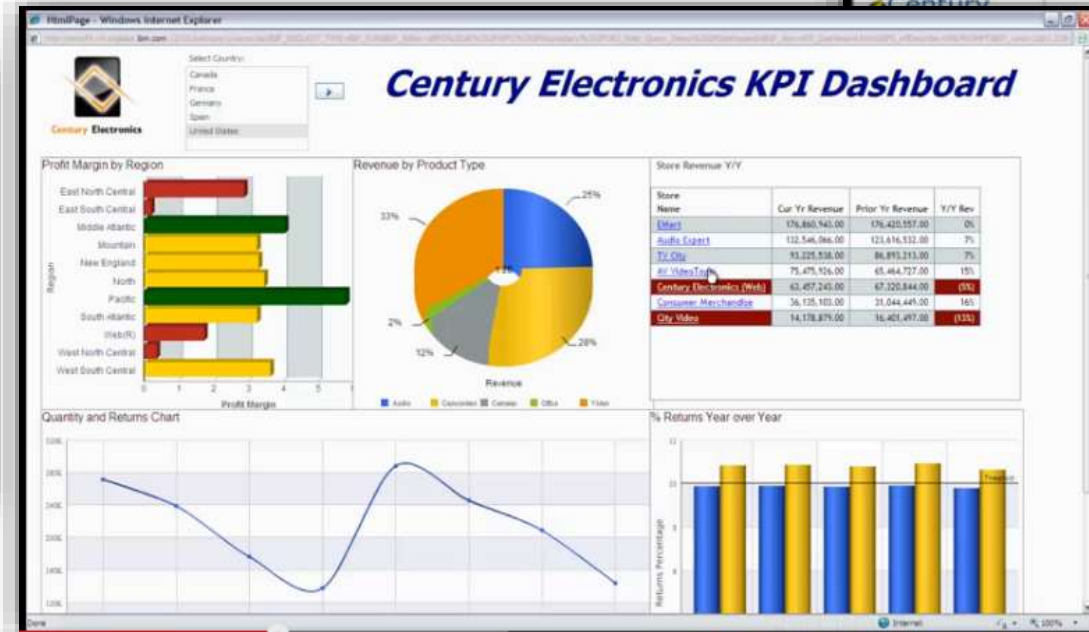
Why: Because saying, “it’s tough” means committing yourself to saying, “it’s time to go to work”



Mark your
calendar!

IBM Web Query, Marquis, and OnApproach

SOME IDEAS I'M RESEARCHING FOR THE DATA SYMPOSIUM



Product Details by Year for Audio

Model	Product Category	Gross Profit	Revenue
HT-2000S	Audio Systems	\$18,973,656	\$54,260,856
SPH-600	Speakers	\$22,305,020	\$30,794,820
CD-5000T	CD Players and Recorders	\$8,231,088	\$21,887,088
PT-1500	Amplifiers/PreAmps/Tuners	\$8,728,197	\$17,491,447
HT-3000S	Audio Systems	\$5,603,391	\$16,821,391
HTR-610	Receivers	\$3,657,100	\$14,322,100
SPH-710	Speakers	\$10,298,790	\$13,927,090
MP-20	MP3	\$6,110,847	\$13,424,627
MP-20G	MP3	\$2,529,422	\$10,533,922
HT-2000S	Audio Systems	\$3,410,421	\$9,753,121
CD-606A	CD Players and Recorders	\$2,629,552	\$8,091,952
HT-1000S	Audio Systems	\$1,873,476	\$7,516,476
SPS-100P	Speakers	\$4,941,280	\$7,162,080
SP-3000	Speakers	\$4,386,482	\$6,869,412
MS-H100	Audio Systems	\$1,737,024	\$6,359,484
HTR-710T	Receivers	\$2,361,432	\$5,185,432
PA-MC51	Amplifiers/PreAmps/Tuners	\$815,718	\$4,710,978



Programming teams and executive leaders are spending time with IBM and others on new techniques for data development and investments

Start your research now