

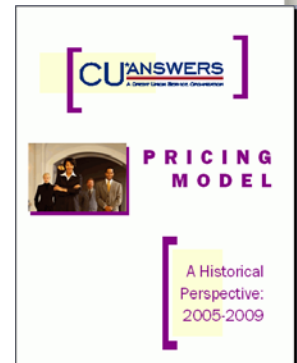
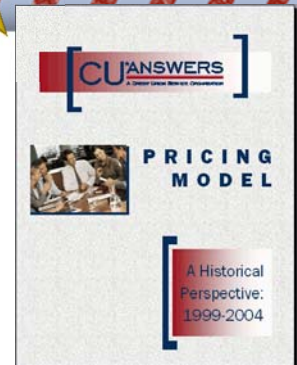
# A job site you should plan to visit

2014 Pricing Focus Group event

New  
dates!

Hold the date: ~~April 9-10~~ **March 25-26, 2014**

- **Accounting Top 10** Focus Group (*meeting #3*)
  - Working with CU\*Answers developers to prioritize, envision, and deliver new CU\*BASE accounting tools
- **CFO Strategies** Roundtable (*inaugural meeting*)
  - A networking session for CFOs and accounting leaders, to discuss financial issues related to credit unions and the solutions within our network
- **2014 CUSO Pricing Focus Group** (*meeting #3*)
  - Discussion with CEO Randy Karnes on CU\*Answers' pricing trends, challenges, and potential future solutions
  - Interact with CU\*Answers Board and senior leadership on how CUSO pricing designs affect CU budgets and operations
  - Learn what potential changes your CU might consider for business plans for 2015 and beyond



# Client, investor, owner – can you wear all 3 hats?

- What is the future for CU\*Answers fees related to cleared checks?
- How will EFT fees change in the future? Will the cap go up?
- We have bundled **It's Me 247** pricing today – can that continue?
  - What should we anticipate as *a la carte* fees for online and mobile banking in the future?
- What is the future of fees for archived data and images?
- What are the most important changes to a CU invoice from the credit union's perspective?

CU\*ANSWERS ACCOUNTING  
Your CU\*Answers Invoice. Explained

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Welcome

Welcome to the CU\*Answers Accounting Website! We have designed this site to assist you, our clients, with things like:

- Explaining your invoice and the reasons behind the format
- How to look up specific item codes on your bill
- Explain what the item is and how it is billed
- How to reconcile in CU\*BASE (if applicable)
- How to [contact us](#) if you need further information

We have also included links to our Pricing Guides, which will allow you to verify pricing and also explain our pricing philosophy overall; a link that explains how you can pay your invoice via ACH each month (including a link to the form to complete for setting up the process); and a link that provides our Quarterly Financial updates in a printable "pdf" format.

We hope this site proves to be a helpful tool to all who use it and we also encourage users to contact us if you have any questions or suggestions about the content of this site.

So, give the site a shot and let us know what you think!

Accounting News  
Quarterly Financials for 12/31/12  
Posted February 8, 2013 in News |

2012 Audited Financials  
The 2012 audited financial statement prepared by Crowe Horwath is available. Download them at [cuanswers.com](#).

Most Popular Billing Codes  
502 Online EFT Transactions  
Various Active Member Processing Fee  
507 Online EFT Transactions

Recently Added Billing Codes  
0609 CU\*EasyPay Setup/Deconversion  
0110 Grand Opening Kit  
0709 CU\*EasyPay A2A Reimbursement

<http://accounting.cubase.org>

(Link requires CU\*BASE network access)

When was the last time your accounting team looked at our pricing models? When was the last time you prepared some suggestions for innovation?