



Keep your E-Statement members "in the know"

**Xtend**  
 **Done**



#### eInfo is designed to:

- ◆ Allow you to publish your newsletter electronically to your e-statement members
- ◆ Allow you to publish your statement inserts/onserts to your e-statement members
- ◆ Keep your marketing efforts clear, consistent and relevant

#### It's cost effective too!

- ◆ Free with full electronic delivery package
- ◆ Annual package
- ◆ Quarterly package
- ◆ Custom services

#### What's in it for you?

- ◆ Increased ROI for out of wallet opportunities
- ◆ Cutting edge technology relevant to you, your members and It's Me 247 Online Banking
- ◆ Full partner support from fully trained marketing specialist at Xtend!

**eInfo** delivers your insert, onsert, newsletter or other material through the E-Statement icon within **It's Me 247** Online Banking. E-Statement members will not miss out again!

- **Full Page Presentation:** a large display for a newsletter, insert or announcement
- **Banner Ad Teaser:** a small display to correspond with a CU\*OverDrive campaign
- **Newsletter Teaser:** a small display to give the option to view your newsletter

**Getting started is easy! Speak to an Xtend Marketing Specialist at 800-327-3478 or email [info@xtendcu.com](mailto:info@xtendcu.com).**

*Real solutions, aggressive prices and customizable services save you money while improving member satisfaction.*

