

Mi-CPR

Collaboration

Progressive

Resource

It is not hard to find those who predict the demise of the credit union industry, especially 'smaller' credit unions. Those pundits show the charts of the shrinking number of credit unions over the last 20 years as evidence of their predictions. There are some who wonder the relevance of 'smaller' credit unions and would prefer more mergers and consolidations.

Mi-CPR gathers those who have the opposite opinion.

The spirit of cooperation and the power of optimism drives Mi-CPR to be an asset and resource to all member credit unions. Mi-CPR provides the economies of scale to smaller credit unions that are usually reserved only for the larger credit unions while allowing all individual member credit unions to maintain their own individual identity.

Collaboration

Many credit unions do things differently which is one of the greatest strengths of our industry. Mi-CPR utilizes technology as well as 'old school' methods to encourage and facilitate the sharing of knowledge to make all credit unions in the CUSO better. For example, there may be that one credit union has a good strategic planning process that they would share with the other credit unions. Mi-CPR will create ways for credit unions to share policies and documentation with each other.

Progressive

Mi-CPR is investigating the feasibility and legality of creating an "umbrella" credit union organization that could adopt the community charter of each member credit union yet still allow member credit unions to retain their individual identities. Each credit union could then serve the umbrella charter area. Mi-CPR is completing the legal research on this idea. Possibly these credit unions could create and share marketing and branding.

Resource

The Mi-CPR Human Resources department offers front office staffing solutions for member credit unions. Mi-CPR provides both short and long term teller staffing engagements. Mi-CPR will also be providing back office staffing solutions in the near future. Mi-CPR does not hire outside personnel but rather all participating credit unions offer staffing hours to the CUSO for other credit unions to purchase.

Mi-CPR builds on the cooperative spirit that is so strong in the credit union industry so that member credit unions can continue to **grow, thrive and prosper.**

Member credit unions will pledge to share resources with each other.

More Information online at Mi-CPR.com