

Attention CEOs and Business Leaders...

Please join us for the *second*...

Starting-a-Business Conference

When:

Wednesday, Oct. 12, 2011
10:00 a.m. to 2:00 p.m. EST
Lunch served at Noon.

Location:

CU*Answers Learning Center
6000 28th St. SE
Grand Rapids

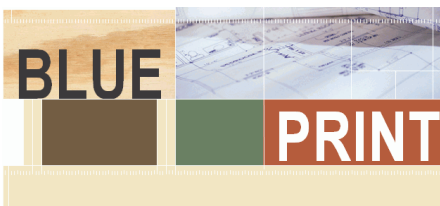
Registration Information Coming Soon!

Keep an eye out for the
announcement in July with
registration information.

October 12, 2011

Who Should Attend:

Seating is limited to the first 35
registrations. Please no more
than 2 per credit union.



CU*Answers

6000 28th Street SE
Suite 100
Grand Rapids, MI, 49546

Phone: 616-285-5711
TF: 1-800-327-3478
cuanswers.com

Introducing the following *new* Blue Prints:



Xtend SRS Bookkeeping—find out what it would take to start your own back-office bookkeeping service to offer other credit unions.



Lender*RE—the business and operational side of Lender*VP's mortgage servicing service are detailed in this Blue Print—find out what you'll need to get your real estate service started.



Board Elections—this working Blue Print details the process of organizing and managing a credit union's entire board election process. Check it out for your CU or to start your own business.



Member Reach—expanded to include scripts for various campaigns used by the Member Reach team. Take a look if you want to turn your excess call center capacity into new revenue.

Ask about our Audit Link and Collections Blue Prints if you haven't seen them yet!

Join CU*Answers at the second Starting-a-Business Conference on Wednesday, October 12, 2011. During this event we will explore different ways credit unions can maximize their potential, and provide support and insight on building the innovative businesses of tomorrow.

Do not miss this opportunity to meet with CU*Answers and cuasterisk.com business leaders as we discuss the challenges and, more importantly, the opportunities entrepreneurs in our industry are faced with.

Starting-a-Business will also be a topic of conversation at the Wisconsin Regional Training Event in October. Interested in this for one of the other regional events? Let us know!

CU*ANSWERS
A CREDIT UNION SERVICE ORGANIZATION