

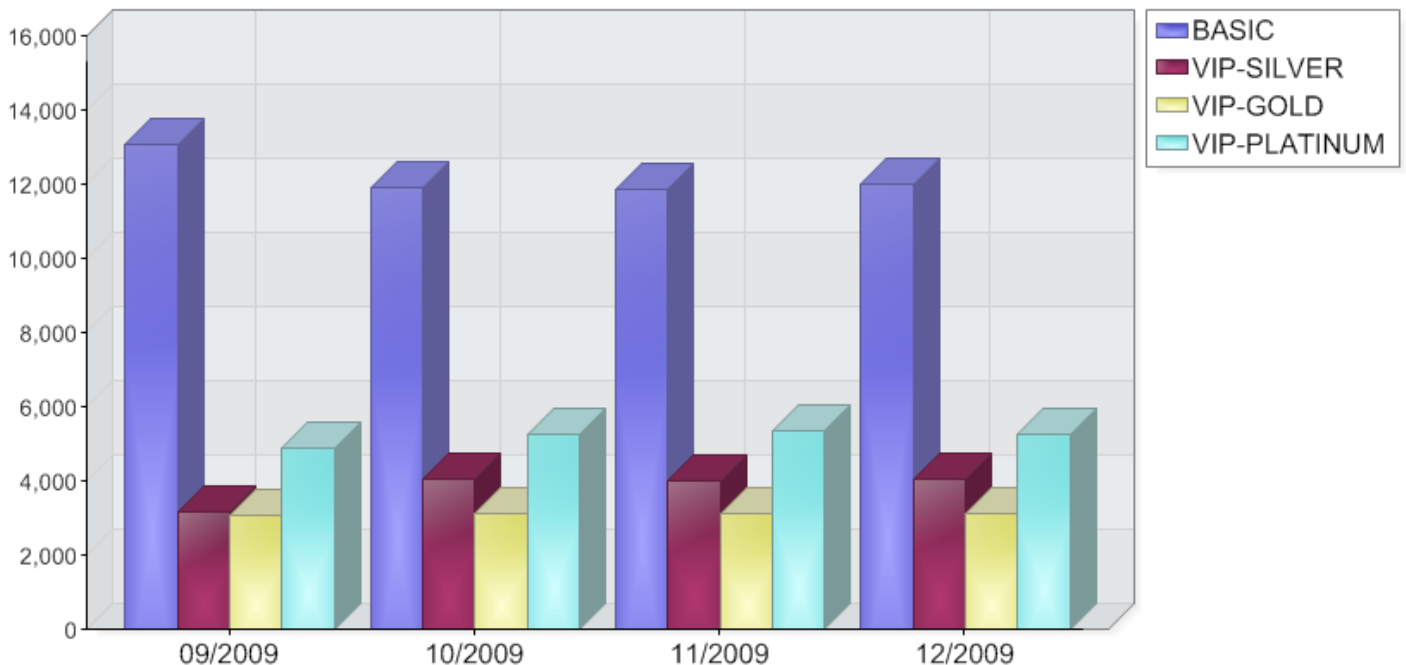
Summary of Members Scored

Prepared on: January 19, 2010

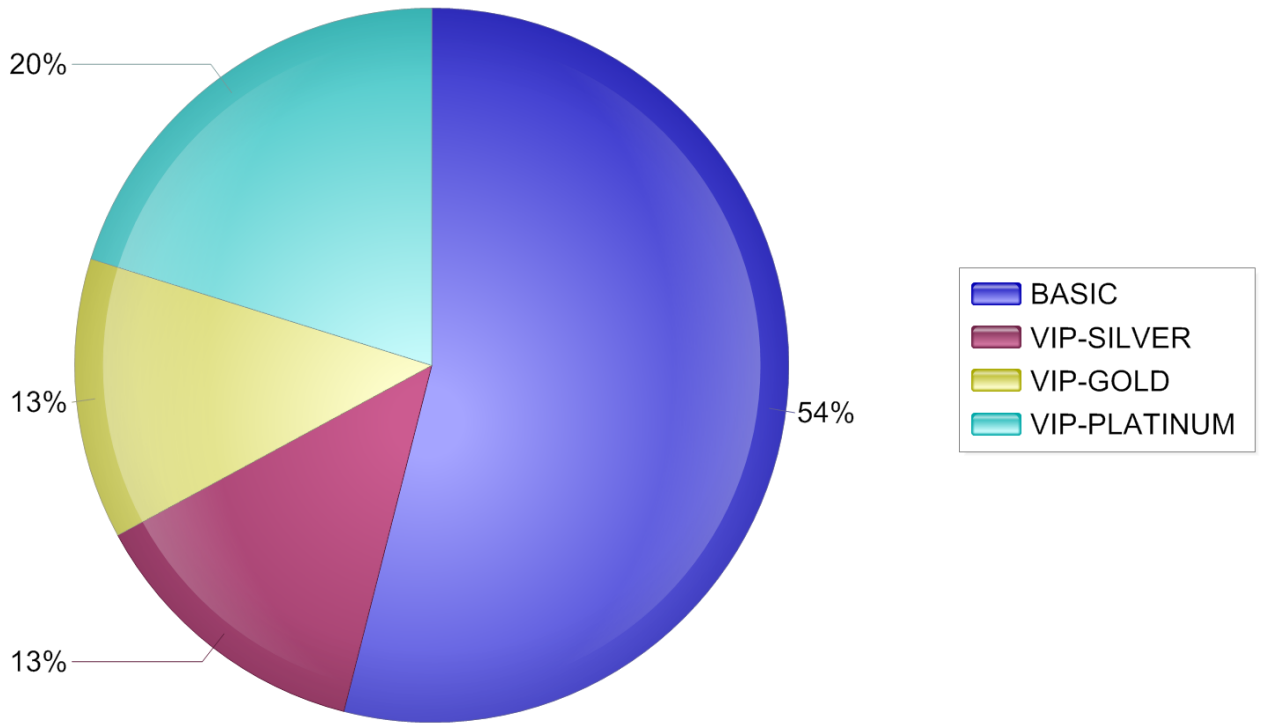
Analysis

Description	Sep 2009		Oct 2009		Nov 2009		Dec 2009	
	Members	%	Members	%	Members	%	Members	%
BASIC	13072	54.0	11927	49.1	11866	48.8	12005	49.2
Avg Prod/Mbr	1.81		1.72		1.72		1.72	
Avg Svcs/Mbr	1.40		1.14		1.14		1.16	
Household Adj								
VIP-SILVER	3184	13.1	4027	16.6	3998	16.4	4025	16.5
Avg Prod/Mbr	2.95		2.84		2.83		2.82	
Avg Svcs/Mbr	3.02		3.34		3.36		3.36	
Household Adj								
VIP-GOLD	3080	12.7	3105	12.8	3104	12.8	3105	12.7
Avg Prod/Mbr	3.03		2.99		2.97		2.99	
Avg Svcs/Mbr	2.09		2.13		2.15		2.15	
Household Adj								
VIP-PLATINUM	4887	20.2	5235	21.5	5345	22.0	5255	21.5
Avg Prod/Mbr	4.86		4.82		4.80		4.79	
Avg Svcs/Mbr	3.62		3.67		3.68		3.69	
Household Adj								

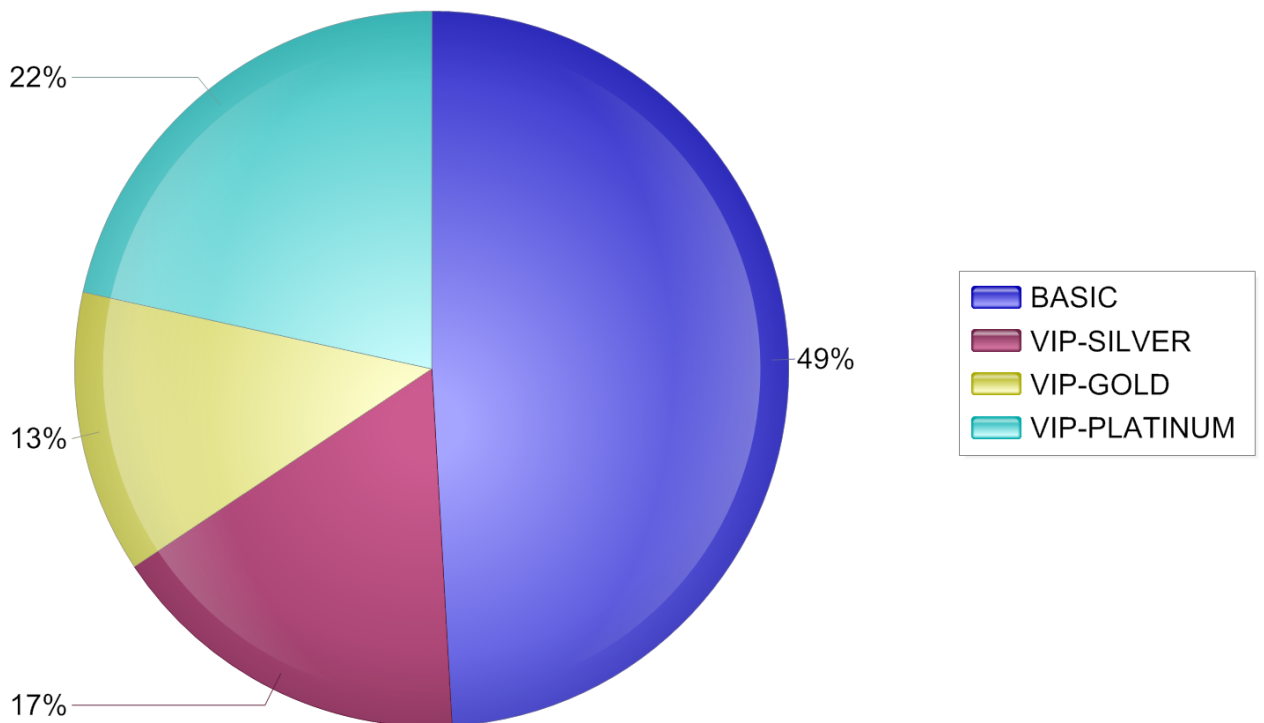
Growth Over Time



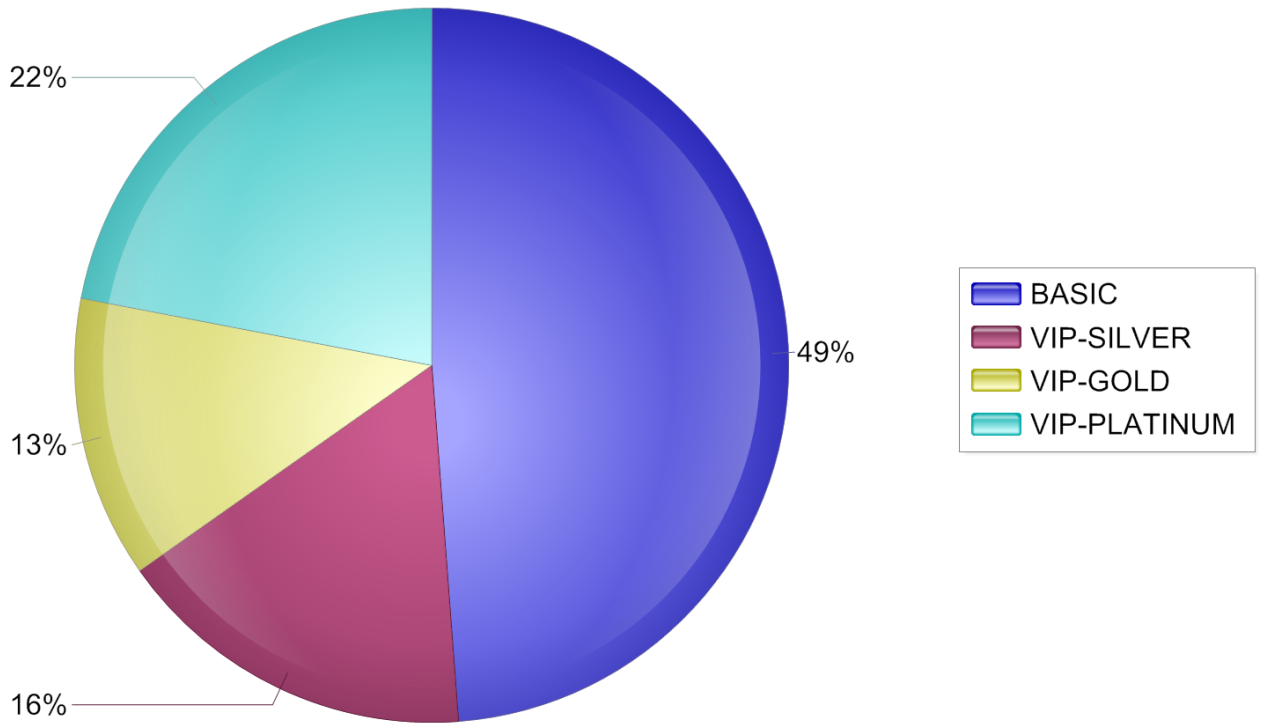
Tier Detail: September 2009



Tier Detail: October 2009



Tier Detail: November 2009



Tier Detail: December 2009

