

Attention CEOs and Business Leaders...

Please join us for the *first...*

# Starting a Business Within the CU\*Answers Network Conference

## When:

Wednesday, Sept. 22, 2010  
10:00 a.m. to 2:00 p.m. EST  
Lunch served at Noon.

## Location:

CU\*Answers Learning Center  
6000 28th St. SE  
Grand Rapids

## Registration Required:

Go to [http://cuanswers.com/education/special\\_events/](http://cuanswers.com/education/special_events/), select Starting a Business, click "Register for Course" and follow the instructions.

## Ask yourself these questions:

1. Have you thought of a new and innovative business that could be offered to credit unions within the CUSO?
2. Is your credit union ready to start a competing business within the network or is it only an idea?
3. Do you have excess capacity, and have you considered outsourcing those resources and capabilities to another business within the CU\*Answers network?
4. Could you build your own successful business with the help of a template; including a business plan, resources, and all the day-to-days needed for operating?

September 22, 2010

## Who Should Attend:

Seating is limited to the first 35 registrations. Please no more than 2 per credit union.

Join CU\*Answers at the Starting a Business Conference on Wednesday, September 22, 2010. During this event we will explore different ways credit unions can maximize their potential, and provide support and insight on building the innovative businesses of tomorrow.

Do not miss this opportunity to meet with CU\*Answers and [cuasterisk.com](http://cuasterisk.com) business leaders as we discuss the challenges and, more importantly, the opportunities entrepreneurs in our industry are faced with.



CU\*Answers

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## Agenda

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|-------------|---------------------|
| 10:00—12:00 | Starting a Business |
| 12:00—1:00  | Luncheon (provided) |
| 1:00—2:00   | Open Discussion     |

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A CREDIT UNION SERVICE ORGANIZATION