

Xtend Presents Member Reach Advanced e-Communication Services

Member Reach Advanced includes all the services of Member Reach Basic, but adds managed delivery of OBC stories and eInfo! With OBC Stories, your highlighted marketing message is placed at the top of the informational section on your **It's Me 247** Login screen to catch your member's attention. With eInfo, your e-statement users will never have to miss out on your insert or newsletter again!

Pick and choose from our library of over 30 electronic messages, monthly updates to your statement and e-statement messages, and select a quarterly or annual subscription for OBC and eInfo content. OBC and eInfo content can be customized or, if you have subscribed, synchronized with the 2010 CU*OverDrive Marketing Calendar.

If you think Member Reach Advanced would be a benefit to your members or want to know more, please do not hesitate to contact Julie Gessner at jgessner@xtendcu.com or call 800-327-3478.



OBC Stories!

Visit our Online Banking Community. Online Help for It's Me 247. What More Can I Do with It's Me 247? See How Easy it is to Apply for a Loan. See How Easy it is to Pay Bills Online.

What is PIB?

Learn about Identity Theft at CU*Secure.org.

The VeriSign Authentic Site Seal is a symbol of trust. The seal symbolizes the secure channel in place when you connect to our server. All data exchanged with the server is encrypted and/or unaltered. You are assured that

Check it out!

Changes for Better Security!

Coming soon, the requirements for online banking passwords will become more complex in order to keep your personal information safe and secure.

Here are some tips to help you to create a stronger password:

- * Have it be at least 8 characters long
- * Use letters and numbers
- * Make it unique from all the other passwords you may have
- * Do not make it similar to your account number
- * Do not use personal information such as a birth date, your child's name, etc.

You have until October 28, 2009 to change your password to follow the criteria listed above. After that time, you will be prompted to change your password as you attempt to sign in to It's Me 247 Online Banking.

Start thinking and get creative!

Keep Track of Available Funds

Have you noticed a tiny green and orange icon embedded in the amount field of your savings and checking accounts? This means there is a difference between your account balance and the funds that are currently available for withdrawal. Next time you see that icon, click the link next to it and see things like

Session 0 CU*BASE GOLD - Master Library of Member Connect Messages

Master Library of Member Connect Messages

Message type Message subject

Message Subject	First Line of Text
You Are One Step Closer	You are now one step closer to p
You Are Almost There	You are closer than ever before ?
Exceeding Your Expectations	We hope you are enjoying the ben
Happy Anniversary	Congratulations! It has been one
We Are Celebrating Your Membership	Can you believe it's been five y
Benefits of Membership	Being an owner of your credit un
Membership Has Its Privileges!	Congratulations! Your membership
Membership Has Its Rewards	As a Gold Status Member we hope
VIP Membership	Congratulations! Your service le
We don't see you very often.	We don't see you very often to t
A Personal Branch Made Just For You	There couldn't be a better time ?
Collections	Dear Member,
A Safe Way to Pay	Have you tried CU*EasyPay! yet? :
Stop Digging for Loose Change	Are you on the go with no time t
Life Can Take You Away	Without a doubt, life's circumst

Copy Delete View



Pricing is based on asset size and is the same for a quarterly or annual subscription.

Up to 30M in Assets — \$125 per month
(That's only \$3.38 more a week than Member Reach Basic!)

Above 30M in Assets — \$250 per month
(That's only \$7.70 more a week than Member Reach Basic!)

Fall Specials!

Check out our website for great rates!

Continue to E-Statements

