

just turn it on

Let CU*Answers Management Services Show You How

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Everyone has that list of must-do projects that sit on the shelf and never seem to make it to final execution. It's not that you don't *want* to launch that new service for your members. It's just that there never seems to be enough time to take care of dotting all the i's and crossing all the t's to get the thing off the ground. You just need someone who can drive the project from start to finish with a single focus.

CU*Answers Management Services can be that someone for your credit union.

We have experts with years of experience managing projects with tight deadlines. We'll grab our checklist, talk to your decision-makers, then get to work doing all of the tasks and grunt-work until the product or service is activated and in your members' hands. We'll even do the work to get your Board, your management team, and your staff on board and ready to take over once the switch has been flipped.

We do the launch...you serve your members

How is this different from other CMS "we'll do the work" initiatives like Audit Link or Lender*VP Collections? The difference here is in the duration of the contact: a just-turn-it-on expert will complete the list of tasks, flip the switch on launch date, then we're out of your hair, right on schedule.

We turn it on, and give your staff the tools they'll need to keep it running...then you're on your own, and your members have access to a valuable new service or product they've been wanting.

How it works

In this brochure you'll see the first group of offerings in our just-turn-it-on arsenal. These are products and services that we believe every credit union has on their "do this someday" list, and we want to turn someday into *today*. Pick one and put us to work to *just turn it on*.

And when we say we'll just turn it on, we really mean *we will do it*. We'll sign



 CU*ANSWERS
Management Services

Micro-project
management services
from CMS...get your
next initiative *off the
ground!*

in to CU*BASE and key in your configurations, we'll type in the procedural text or sales content, we'll write the language for your disclosures...whatever it takes. Your teams will need to answer a few questions along the way, of course, but relax and leave the work to us.

Sample Checklist

Here are the general tasks we'll do for you, from a typical just-turn-it-on checklist:

- ☑ Prepare a benefits summary and project outline with timeline for Board approval
- ☑ Consult on a marketing/rollout plan
- ☑ Train on an internal procedures with steps to monitor, reconcile, and manage the product going forward
- ☑ Prepare any needed disclosures/member

- agreements, recommend changes to security settings
- ☑ Make adjustments to your chart of accounts, if needed (e.g., to support new fees)
- ☑ Modify configurations in CU*BASE and adjust Tiered Services program settings, if appropriate
- ☑ Produce and coordinate advanced member notices
- ☑ Flip the switch to go LIVE!

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just turn on...

Lender*VP

Automated Decisions

Start saying YES to your members 24 hours a day, 7 days a week with the 247 Lender automated decision model. Let us **just turn it on** for you by configuring filter settings, reviewing and adjusting your policies and procedures, training your loan officers, and flipping the switch for your delivery channels.

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Dividends

Debit Card Round Up

If ever there was a no-brainer product you should be offering, this is it. Ride on the coattails of national advertising campaigns and give your members an easy way to save money - at NO cost to you. We'll adjust your configuration, update your disclosures, and initiate member marketing so you can **just turn it on**...and watch the smiles on the faces of your happy members.

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e-Receipts & Photo ID's

Do you want to accomplish an eDocument strategy but just can't seem to get started? Worried you'll make choices that will haunt you? Not sure where to begin?

Let us help you **just turn it on** with Professional Project Management and consulting from CU*Answers Electronic Document Strategies Team.

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AuditLink

Member in Good Standing

Okay, you want to be able to market instant availability of deposited funds to your best members, but you also need to mitigate losses from NSF deposits. Member in Good Standing is a great automated solution, but you need help figuring out required disclosure changes, choosing the optimum settings, marketing the change, and making sure procedures are in place for daily monitoring. We can **just turn it on** for you.

just turn on...

AuditLink

Abnormal Activity Monitoring

Do you want a way to respond to the growing trends of both elder abuse and online banking fraud as well as other high risk activity?

The Abnormal Activity Monitoring tool is your answer. This tool helps your staff do their due diligence by sifting through member transactions to find those abnormal or high risk transactions. Let our CMS experts help **just turn it on** and save you valuable auditing time.

just turn on...

More Products

Our just-turn-it-on experts have also developed the following products:

- Refreshing your credit scores database for risk-based pricing adjustments, or to data-mine for new opportunity
- Mobile text banking – Allow members to quickly access their account information through the convenience of Mobile Text Banking.
- Legacy Check Orders – Give your staff the ability to order checks in CU*Base using Single-Sign-On as well as give your members that are opening a checking account online the capability of ordering checks through It'sMe247.

What's stopping you from launching that next new product or service for your members? Let us **just turn it on for you.**

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just
turn it on

Let CU*Answers Management Services show you how!

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What's in it for CMS?

These contacts are not intended as big money-making endeavors for the CUSO. Although there will be a small charge for these services, the ultimate goal for CU*Answers is that our clients use CU*BASE to its full potential. We want credit union members to be using these products and services. We want your teams to be able to concentrate on what they do best – serving your members. And we want every client to be a good reference for the tools in which the owners and participants in this CUSO have invested.

So what are you waiting for? Don't let unanswered questions and a busy calendar let you procrastinate any longer. Just Turn It On...today!

Getting Started

Ready to get your next initiative off the ground? Contact Jim Vilker at jvilker@cuanswers.com or 800-327-3478, ext. 167 and we'll get to work for you!

Things to Consider

We'll do most of our correspondence with you via email or phone calls. Since we can work in your CU*BASE files remotely, no one needs to worry about time zones or travel arrangements.

Name the product you've been waiting to launch.

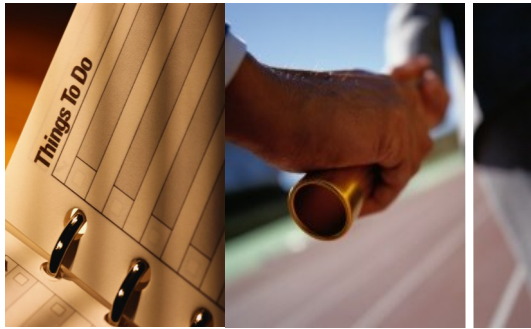
We'll sell the concept...

- ...to your board
- ...to your management team
- ...to your staff

So they'll say "go!"

Then we'll GO for you.

just turn it on!



Offering	Price	Project Duration
JTO Automated Decisions – Delivered by LenderVP	\$500.00	30 Days
JTO Legacy Check Orders – Delivered by Gividends	\$500.00	5 Days
JTO Debit Card Round Up – Delivered by Gividends	\$500.00	5 Days
JTO Member in Good Standing – Delivered by AuditLink	\$500.00	3 Days + Disclosure Requirement
JTO Abnormal Activity Monitoring – Delivered by AuditLink	\$500.00	2 Days
JTO e-Receipts & Photo ID's – Delivered by Electronic Doc Strategies	\$500.00	4 Days
JTO Mobile Text Banking – Delivered by Gividends	\$500.00	5 Days
JTO Refreshing Credit Scores Database – Delivered by LenderVP	\$500.00 + cost of C/R	30 Days