Give Mobile Banking to Your Members TODAY!

It’s here! And you can turn it on for your members today!

Introducing the first product in our suite of solutions for members who live on their mobile devices: It’s Me 247 Mobile Web Banking is live...and because it’s already included in your e-Commerce Fee, it’s free to turn it on for your members.

As you’ve been reading on the Kitchen, Mobile Web Banking is It’s Me 247 online banking, optimized for web-enabled mobile devices. Over 20 credit unions have already activated it and it has been used LIVE by members every day for almost two months. Now it’s your turn!

- Marketing Materials For Your Members
- OBC Page Explaining Mobile Web Banking
- View the Demo Movie
  (You can link to this from your website; go to YouTube http://www.youtube.com/watch?v=gWkYL1Zpgxs for instructions on embedding video.)
- How to Turn Mobile Web Banking On
- Learn more about Mobile Web Banking in the AnswerBook
- Other Mobile Banking Solutions Coming in the Kitchen

CUs who’ve already gotten started have told us how easy it was – it practically sells itself. Once you activate, a “Try Mobile!” button automatically appears in Online Banking to tell your online members about it. And if a member navigates to www.itsme247.com from a compatible mobile device, the system automatically redirects them to the mobile version instead – you don’t have to do anything special, and neither do your members.

NOTE: After you activate, It’s Me 247 will present all online banking members with a new User Agreement that encompasses using online banking through mobile devices. Members desiring to use mobile web banking must first log in to It’s Me 247 Standard Online Banking and accept the agreement before they can log in to It’s Me 247 Mobile Web Banking.

Contact a CSR and turn on Mobile Web Banking today!