



Documentation: Tricks of the Trade

July Top Picks—Leadership Conference Edition

Issue #20

Be sure to attend our upcoming Tricks of the Trade webinar on July 23rd from 3:30-4 PM ET. Watch for an invitation via email. During the training, we will give you a look at several key publications that were discussed during the 2013 Leadership Conference.

Pick #1: [Where can I see the entire Leadership Conference presentation?](#)

Even if you did not get to attend the Leadership Conference this year, you can still find out what was discussed. The Power Point presentation from Leadership 2013 titled “Life Is a Construction Zone” is now available.

Both the Power Point and a PDF of the presentation are posted on the [Leadership Conference](#) website.

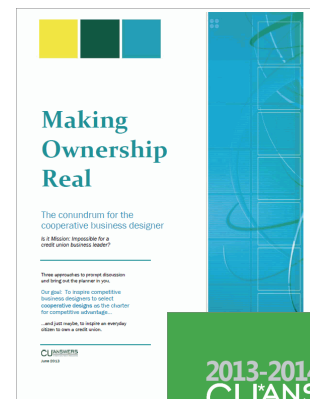


Pick #2: [What was the main theme of Leadership this year?](#)

The major theme of this year’s Leadership Conference was “making ownership real.” Several videos from the video contest were shown, including “Passing the Torch” and “Ownership Equity.”

Now there is a [\\$1,000 bounty](#) for a new “Making Ownership Real” narrative. Check out the [Cooperative Score website](#) for information about the contest.

The key piece of the conference was the flyer titled [Making Ownership Real: The conundrum for the cooperative business designer](#).

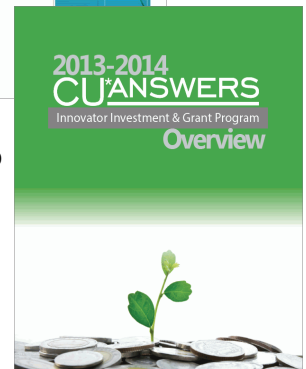


Pick #3: [Innovator Investment & Grant Program is expanded!](#)

The newly expanded Innovator Investment & Grant Program was rolled out at the Leadership Conference. The program is now a year-round process with quicker turnaround and more interaction for the innovator.

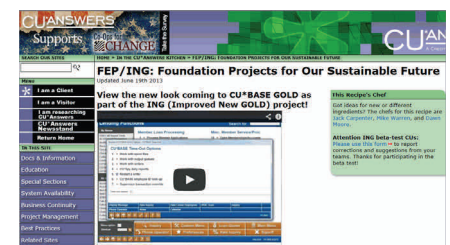
Now the grants are open to credit unions, credit union employees, and cuasterisk.com employees.

[Learn more about the expanded program in the Innovator Investment & Grant flyer.](#)



Pick #4: [Where can I see a video of the new FEP-ING look of CU*BASE?](#)

Several people met at Leadership to discuss the new FEP-ING look of CU*BASE. Want to check out the new look yourself? We have posted a video comparing the current look with the new ING look on the [“FEP/ING: Foundation Projects for Our Sustainable Future” Kitchen page](#).



Pick #5: [When is the next 2014 Pricing Focus Group meeting?](#)

During the last section of the Leadership Conference the date of the next 2014 Pricing Group event was announced. This meeting will be held in conjunction with the Accounting Top 10 Focus group (meeting #3) and the CFO Strategies roundtable (inaugural meeting).

[Learn more about this event.](#)



Refer to the Tricks of the Trade Newsletter Series page for all issues:

http://www.cuanswers.com/tricks_of_trade.php