

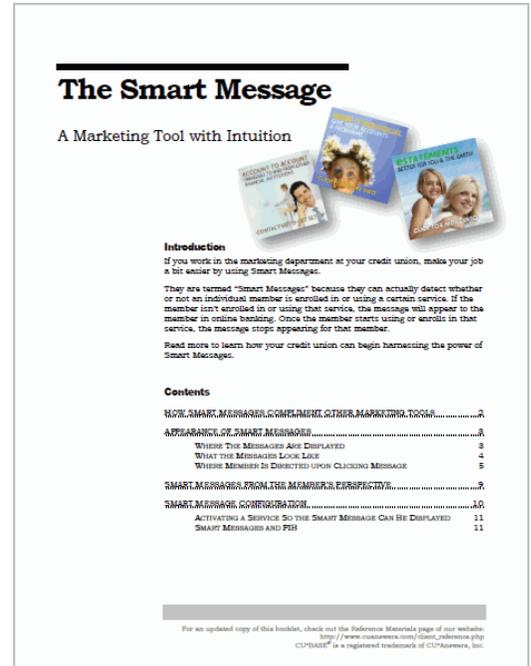
TIP #3: How Do I Use “Smart Message” to Effectively Market to My Online Members? Where Can I Find Pictures of the Graphics They Will See?

Interested in promoting additional services, such as bill pay and e-Notices, to your members while they bank online?

Activate “Smart Message to market selected products to targeted members (members not already using the product) in the form of a graphical advertisement – all while they bank online.

*Learn more about activating this online banking feature in the new “Smart Message” booklet, available under “S” on the CU*BASE Reference page.*

In this booklet you will also find examples of the badge and banner graphics the Web Services team has created for your use.

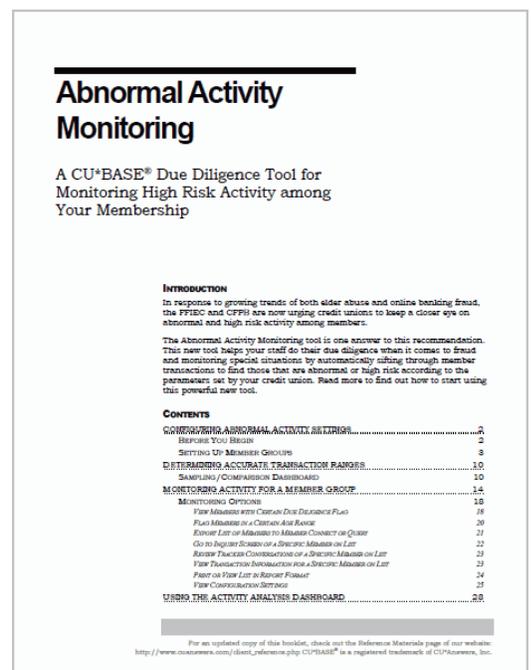


TIP #4: How Do I Configure Abnormal Activity Monitoring? What Are Some Tips On Using This Product?

The “Abnormal Activity Monitoring” dashboard allows you to examine memberships with transactions that may be out of the range of what is considered normal activity at your credit union for a specific membership.

Use this new tool to perform your due diligence and monitor memberships for “out of the ordinary” or abnormal transactions that may indicate money laundering, fraud, or other suspicious activity.

*Learn more about configuring this feature, as well as tips on its use in the “Abnormal Activity Monitoring” booklet, available under “A” on the CU*BASE Reference page.*



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