

# Eastern Michigan *Regional Training Event*

CU\*ANSWERS  
UNIVERSITY



Wednesday, August 17

*Diversified Members Credit Union*

*25880 Novi Rd*

*Novi, MI 48375*

## Presenters

Keegan Daniel, CU\*Answers VP of Professional Services/Earnings Edge

Kristian Daniel, CU\*Answers Internet Retailer Support Center (IRSC) Account Executive

### **IRSC Overview** (9 - 9:30 AM)

What are the goals of the IRSC? What can be accomplished by partnering your credit union with the IRSC? What exactly \*IS\* the IRSC? Come answer these questions and more with a discussion with the lead of the IRSC team, Kristian Daniel.

### **It's Me 247 Customization Options** (9:30 AM – 10 AM)

Want to boost your credit union's **It's Me 247** presence? Learn how you can customize your member's online banking experience with custom colors, options, launch points, and much, much more.

### **IRSC Mobile Apps and MAP/MOP** (10 – 11 AM)

Join Kristian Daniel as he explains what our mobile apps are capable of, and exactly how to have one of your very own. Plus, learn more about MAP/MOP, the golden acronyms that steer your credit union down the path to being an Internet Retailer.

### **Lunch, Courtesy of CU\*Answers** (12 - 1 PM)

### **Budgeting with CU\*BASE** (1 - 2:30 PM)

Keegan Daniel explains the initial configurations, calculation methods, and budgeting tips and tricks designed to bring success to your credit union when using the CU\*BASE budgeting software.

### **CU\*BASE Dashboard Review** (2:30 - 4 PM)

Get an in-depth review of the CU\*BASE Dashboards, focusing on Management and Marketing, that are used to help turn your data into dollars.

### **Latest CU\*BASE Release and Q&A** (4 - 5 PM)

Get a brief overview of the enhancements in the latest CU\*BASE release.

Register at [cuanswers.com/resources/edu/courses/syllabi/?course=RT.10](https://cuanswers.com/resources/edu/courses/syllabi/?course=RT.10)