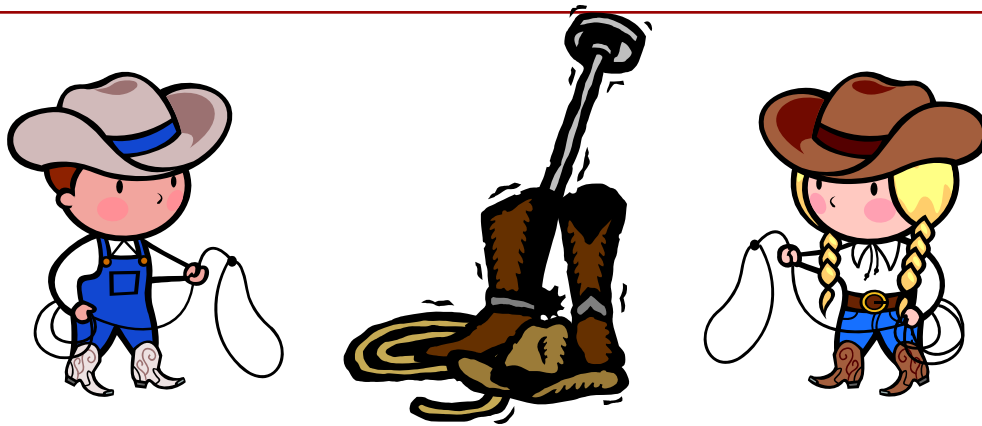


Xtend Marketing Branding Round Table



How much do your employees know? Do they know about member programs before your members ask about them? Does every member of your team know when you're running an employee incentive promotion? With CU*BASE Branding, they can be reminded every time they use the software. Many of the most commonly used screens can be customized to display your brand, your way for your staff. Find out how at the Xtend Marketing / Branding Round Table.

A full agenda is planned including topics ranging from the concepts of branding, adopting best practices, sharing new ideas and discussing items you can act on to move your credit union forward with CU*BASE Branding. This is shaping up to be an exciting event and we hope to see you there!

Xtend invites you to join us for this informative in-house event on Thursday, September 9th. Then plan to attend the follow-on web conference just two weeks later to supplement what you've learned.

Attend one or both events. There is no charge for the event held onsite.
The standard fee of \$40/hour/connection applies for the web conference event.

Interested in registering for Xtend Round Table In-house or Web Conference events?

Go to

<http://cuanswers.com/education/syllabi/?course=XT.10>



Save These Dates for Xtend Marketing / Branding Training Events

6000 28th St SE
Grand Rapids, MI 49546

In-house Event:
9:30-12:00pm EST on Thursday, September 9th
CU*Answers, 28th St Office

Phone: 800-327-3478 ext 131
Fax: 616-285-0831
E-mail: jgessner@xtendcu.com

Web Conference:
2:00- 3:00 EST on Thursday, September 23rd