

2011 Video Contest

- n Adding a new wrinkle to this contest next year: We will still have the \$1,500 prize for the best video idea (watch your email around Feb. 1)
 - § \$1,500 "Screenplay Idea" prize
- n Next time we are going to allow you to submit your own **finished videos** to win a prize as well
 - § \$1,500 "Director" prize
 - § 1-5 minute video
- n And for the musical artist in the room: Announcing our first-ever **jingle contest**
 - § \$1,500 "Recording Artist" prize
 - § 1-5 minute audio recording

For years, businesses have been calling to the 'net for solutions – from companies who post bounties for solving ideas, to companies who openly let software developers see their code

A network is a source of creativity and solutions...we need to tap that in more ways than ever in 2011

