Debit Card Round Up

INTRODUCTION

"Although we've only had about 100 members sign up for our Round Up Debit program so far, their feedback has been very positive. We look at this as a service to help our members save, and are hoping over the long term we'll see increased balances in our core deposits."

Stacy Trisler, Vice President of Marketing, Community Credit Union

Introducing Debit Card Round Up, CU*BASE take on the Saving the Change programs offered by other financial institutions, where your credit union can assist members by automatically "rounding up" each debit card purchase (attached to a configured checking account) and depositing the funds into a designated savings or checking account. This product is available for credit unions using either online or batch ATM/Debit processing. Transfers are made during end of day processing.

When a debit card purchase is made, the transaction is rounded up to the nearest dollar, and the increased amount is then transferred to the savings or checking account selected by the member. This transfer account is selected when the member opens a checking account configured for the debit card round up program, or via Member Personal Banker. These "round up" funds that are deposited come from the member's checking account to which the debit card is attached, so this service can be provided to members at no cost to the credit union.

The round up program can be used with checking accounts only (application type SD), and is configured as part of the Dividend Application (DIVAPL) code. In this manner, the credit union can define which checking products are eligible. This program is at the *account* level, not the debit card level. If a member has multiple debit cards, all card activity will be treated the same on that specific account. Members are configured to start or stop the round up via Member Personal Banker.

The most important element of the Debit Card Round Up feature is one that might not be obvious at first glance. The round up process is *not* posted immediately, on a per-transaction basis. Instead, a daily process will calculate the round up amount for all debit card transactions posted that

day and post a single transfer from the checking account to the savings account.

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LET CU*ANSWERS MANAGEMENT SERVICES "JUST TURN IT ON" FOR YOU



Use "Just Turn it On" and have CU*Answers Management Services drive the implementation of this feature from start to finish. We'll even do the work to get your Board, your management team, and your staff on board and ready to take over once the switch has been flipped. Learn more in the "Just turn it on" brochure. Access this brochure directly at http://cuanswers.com/pdf/cms/Just_Turn_it_On.pdf.

PRODUCT FEATURES

OVERVIEW OF PROGRAM CONFIGURATION

Your credit union can assist members by automatically "rounding up" each debit card purchase (attached to a configured checking account) and depositing the funds into a designated savings or checking account. This product is available for credit unions using either online or batch ATM/Debit processing. Transfers are made during end of day processing.

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The debit card roundup program can be used by credit unions using online and batch ATM/Debit card processing.

How Do Transfers Work?

The most important element of the Debit Card Round Up feature is one that might not be obvious at first glance. The round up process is not posted immediately, on a per-transaction basis. Instead, a daily process will calculate the round up amount for all debit card transactions posted that day and post a single transfer from the checking account to the savings account. These transfers are made during end of day processing.

To put it another way, if you go to Macy's and spend \$94.73, the transaction that posts to your account will be exactly \$94.73, not \$95.00. At the end of the day, that extra 27¢ (along with any other amounts calculated on other purchases throughout the day) will be transferred from your checking to your savings account.

The primary reason for this, of course, is that we do not want to do anything that would potentially interfere with the normal handling of the transaction between the member and the merchant. If you buy something from Macy's

for \$94.73, all of the parties involved (Macy's, the debit card vendor, the member, the credit union, and CU*BASE) need to use that \$94.73 figure, especially if the transaction ends up needing to be reversed.

Of course a member might choose to write down \$95 in their checkbook to make the math easier, but ultimately they still need to be able to see that the debit card transaction on their statement matches the receipt for the stuff they bought.

MORE INFORMATION ON TRANSFERS

Members can select which savings or checking account receives the roundup funds by choosing another one of their accounts (IRA and HSA accounts are not eligible) or even another member's account. The credit union can, however control which types of accounts members can choose from, and can even specify a single, specially-designed dividend application.

One caveat with this is that if you transfer funds to a checking account, it must be of a different Dividend Application than the checking account accruing the round-up funds.

The funds transferred to this account come from "rounding up" debit card purchases, so the member is actually funding this program, not the credit union.

One transfer of all calculated funds will be made each day, and transfers are rounded to the nearest whole dollar. (A \$1.75 charge will result in a 25 cent transfer). Since the round-up transfer is not tied to the individual transaction(s) in any way, if a transaction is reversed, this will have no affect on the transfer, even if the reversal was done the same day as the transaction.

Funds are transferred only if they are available (i.e. the account is frozen or the funds are secured). If the designated transfer account is closed or frozen against deposits, the transfer will be skipped and a notation will appear on the Transaction Exception report. Round up transfers will not cause the account to post to a negative balance nor post below available funds. Partial transfers may be allowed (according to the credit union configuration, but they are noted on the Transaction Exception report as well.

There will be no catch-up transfers – if the transfer can't happen on Monday, then Monday's transactions never get rounded up. (This too will appear on the Transaction Exception report.) But if come Tuesday there's money, then Tuesday's transactions will be rounded up.

Included Transactions

Only debit card transactions will be included in the round-up calculations. Configuration will allow the credit union to decide whether to include signature-based transactions, PIN-based POS transactions, or both. Returns and reversals will not be included in the program.

CONTROLS FOR THE TRANSFER ACCOUNT

Members won't automatically be prevented from spending the money that's in the transfer account, nor will that account necessarily be blocked from being used as overdraft protection on the checking account. But if a credit union wants to market this as more of a "forced" savings plan, the configuration allows them to specify only a certain DIVAPL(s) that can receive the funds, then use existing CU*BASE controls on that savings account:

- Set up a default Secured Shares record to freeze a certain portion of the account so the member has to keep at least a minimum in the account, or
- Set up a Club Account DIVAPL that works like a Christmas Club and simply freeze that account from withdrawals until a designated expiration date.
- NOTE: CU*BASE dividend configuration allows a credit union to require a minimum balance to earn dividends in the account that receives the transfers.

NOTE ON OFFERING DEBIT CARD ROUND UP ACCOUNTS THROUGH **ONLINE BANKING**

The system allows credit unions to offer Debit Card Round Up accounts through Online Banking, but it does not have the mechanism in place for the member to select the transfer account for the transferred funds or activate the account for the debit card round up program. If your credit union chooses to offer this product online, use the Sales Information text to encourage the member to come into the credit union (or whatever procedure your credit union selects) complete the setup of the account. The credit union employee will use Member Personal Banker to update the account.

CONFIGURATION

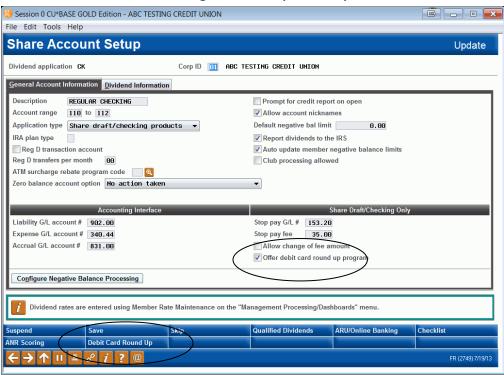
The activation of the Debit Card Round Up and its configuration are accessed in the Share Dividend Configuration.

Directions for this process are found in Show Me the Steps online help at:

http://help.cubase.org/steps/steps.htm#Activate Debit Card Round Up.htm

Following are some screens used in the process:

"Share Products" on the Savings Products (MNCNFA) menu



On this screen check the *Offer debit card round up program* box. The use *Debit Card Round Up* (F21) to access the configuration for the selected Dividend.

"Round Up Config" (F21)

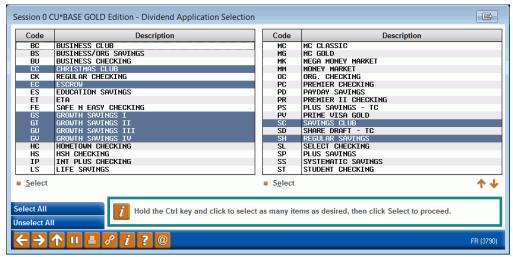


Text entered on the Sales Information screen currently can only be viewed by credit union staff. With future enhancements, this text will also be viewed in It's ${\mbox{Me}}$ 247 to assist members when they open accounts online.

Field Name	Description		
Round up to nearest 1.00	Defaults to \$1.00 and cannot be changed. A transaction amount will be rounded up to the nearest whole dollar and the additional amount will be transferred to the transfer account configured according to the account. For example, if the transaction was \$1.75, twenty-five cents		
	would be transferred to the account		
Transactions to be incl	uded in the round-up calculations:		
Debit card signature- based purchases	Includes Debit Card purchases that are PIN based (origin 13). This defaults to being checked. This will not include returns or reversal. (The round up will not be removed later if the item is returned.) If this is unchecked the next checkbox must be checked.		
Debit card PIN-based POS transactions	Include Debit Card purchases that are signature based (origin 16). This will not include returns or reversal. (The round up will not be removed later if the item is returned.) This defaults to being checked. If this is unchecked the previous checkbox must be checked.		
Accounts eligible to receive transfers	Use the Select button to view all products with application type SH or SD (excluding IRA and HSA accounts). Select the accounts eligible to receive transfers by clicking the account and holding down the Ctrl key or use F9-Select All to select all accounts. Use Select to return to the configuration screen.		
	 This allows the credit union to specify a single special savings product that can be set up for secured shares, special rates, etc., if desired, or to select all accounts. 		
Transaction	Enter the transaction description for the transfer that will		

Field Name	Description
description for round up transfers	appear on the member's statement and in the account history in Online Banking.
Post partial transfers	Select whether to allow partial transfers. Defaults as checked.

Selection of Accounts Eligible for Transfers



"Sales Information" (F11)



• **NOTE:** The example above contains member facing text since it will be used with future enhancements planned for **It's Me 247** online banking. (In this future iteration, you will use this screen to post helpful text to members opening an account online.) Currently, this

dit union staff using CU*BASE and les tips for staff talking to members.

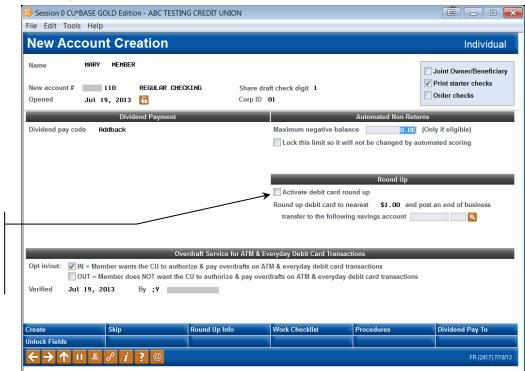
OPENING AN ACCOUNT

When credit union employees open an account with a debit card attached that applies to the Debit Card Round Up program at the credit union, they will need to check the box to activate the program for the account and enter the account that will receive the transferred funds. These fields are conditional and will only appear on eligible accounts.

Directions for this process are found in Show Me the Steps online help at:

http://help.cubase.org/steps/steps.htm#Activate Debit Card Round Up.htm

Opening a New Account



These fields are conditional and will only show on accounts that are configured for debit card round up.

Check *Activate debit card round up* and enter the transfer account. You can also activate and enter a transfer account via Member Personal Banker.

MEMBER PERSONAL BANKER OPTIONS

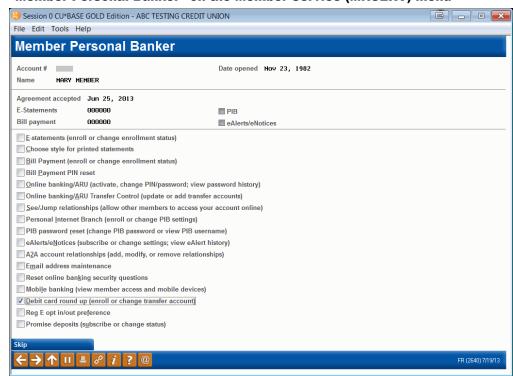
Once the member has opened an account with a debit card, credit union employees can use Member Personal Banker to activate the account for the Debit Card Round Up program (if the member opened the account online for example. Credit union employees can also change or enter the account to receive the transferred funds.

Directions for this process are found in Show Me the Steps online help at:

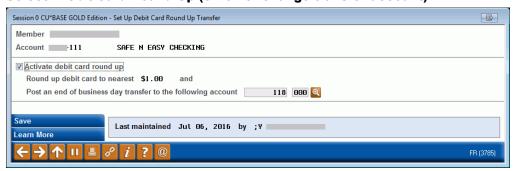
http://help.cubase.org/steps/steps.htm#Enroll Member in Debit Card Round Up.htm

Following are some screens used in the process:

"Member Personal Banker" on the Member Service (MNSERV) menu



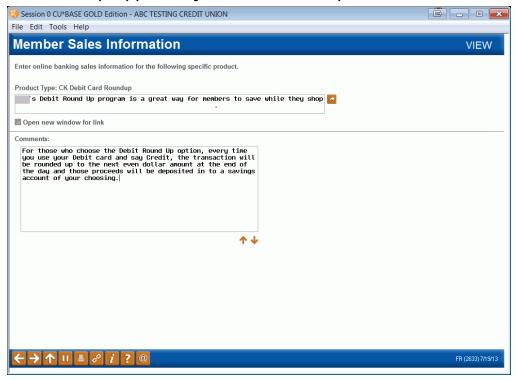
Select "Debit Card Round Up (enroll or change transfer account)"



On this screen you can activate debit card round up and enter a transfer account. Use Enter to save any changes.

Use *Learn More* (F11) from this screen to view the Sales Information created for the dividend application.

"Learn More" (F11) (view-only of Sales Information)



REPORTS

Posting and Exception reports are archived daily in the Member Service category of CU*SPY. The posting report show all transfers made, while the exception report shows any cases where the funds weren't transferred along with a reason description (funds not available, account frozen, etc.).

Round Up Transaction Register (TRUPST)

3/14/10 14:06:49 RUN ON 4/26/10	TEST CREDIT UNION ROUND UP TRANSFER TRANSACTION REGISTER			TRUPST	PAGE	
ACCOUNT # DIVAPL 12742-110 CK 12742-030 EC	DEPOSIT	WITHDRAW 1.00	PREVIOUS BALANCE 467.59 .05	CURRENT BALANCE 466.59 1.05	DESCRIPTION	
** TOTAL NUMBER OF TRANSFERS ** TOTAL AMOUNT OF TRANSFERS		1.00				

Round Up Transfer Exception Register (TRUPST2)

3/14/10 15:59:00 RUN ON 4/26/2	TEST CREDIT UNION O ROUND UP TRANSFER EXCEPTION REGISTER				TRUPST2	PAGE	
ACCOUNT # 400926-002 43059-070	TRANSFER ATTEMPTED .40 .99	CURRENT BALANCE 8.85 .51	AMOUNT NOT TRANSFERED .40 .48	ERROR REASON SAVINGS ACCOUNT FROZEN PARTIAL NOT TRANSFERED			
TOTAL NUMBER OF EXC	CEPTIONS	1					

NOTE: If partial transfer is posted, the amount that was not transferred appears on the Exception Register report.