

# We're Listening!

**Imagine** if someone with all of the services you dreamed of wanted to listen!

**Imagine** if someone with all of the services you dreamed of wanted to give them to you!

**Imagine** if someone with the resources to reach millions of members daily was to focus on you every day!

It all starts with a conversation and some business designers (you and CU\*Answers) who were willing to overcome the obstacles and build a better mousetrap! Are you ready to add your voice?

Technology assets are a unique resource, their ability to extend themselves across a market to even the smallest possible customer with the same robust offerings that once were reserved for only the largest customers is quite amazing. Actually, there is very little in the way of every credit union in America having the same suite of options as the largest credit unions. In most cases it is simply the mindset of the vendor and the service requirements of the client. Service designs and arrangements for the distribution of work are the real culprits in blocking many of the things small institutions wish to bring to their members. We hope you will open your mind to the possibilities, and come work with us on the solutions for the future.

**CU\*Answers is committed to a new vision for how scale and capabilities is applied to our industry. We hope you are too!**

**Please share your dreams with us on May 6th.**



**CU\*ANSWERS**  
A CREDIT UNION SERVICE ORGANIZATION